

Enhancing and Propelling Organizational Quality and Excellence

I.The CEU Organization as Quality Management System

- Context
- Philosophy /Purpose
- Subsystems

II. CEU _ a Quality Organization

- Leadership as Impetus
- Organizational Culture as Sustaining Force
- The Quality and Excellence Trajectory

The Context: The Changing Philippine Macro-System

CEU is a higher order open system affected by developments in other higher order systems eg. Economic or Political.

Philosophy/ Purpose

The anchor of *Ciencia y Virtud*



The Mission of " *building a brighter future*
_ *for our students, the Philippines and*
the world "

The vision " *CEU is the University of*
first choice "



CEU Subsystems

Core business:

instruction, research, extension

Support:

HR, Finance, QA, ICT, Physical
Plant, Learning Resources

The Impetus: Leadership (the force that propels)



- CEU leaders as models of quality and excellence



CEU Leaders as models of excellence in their private and public lives

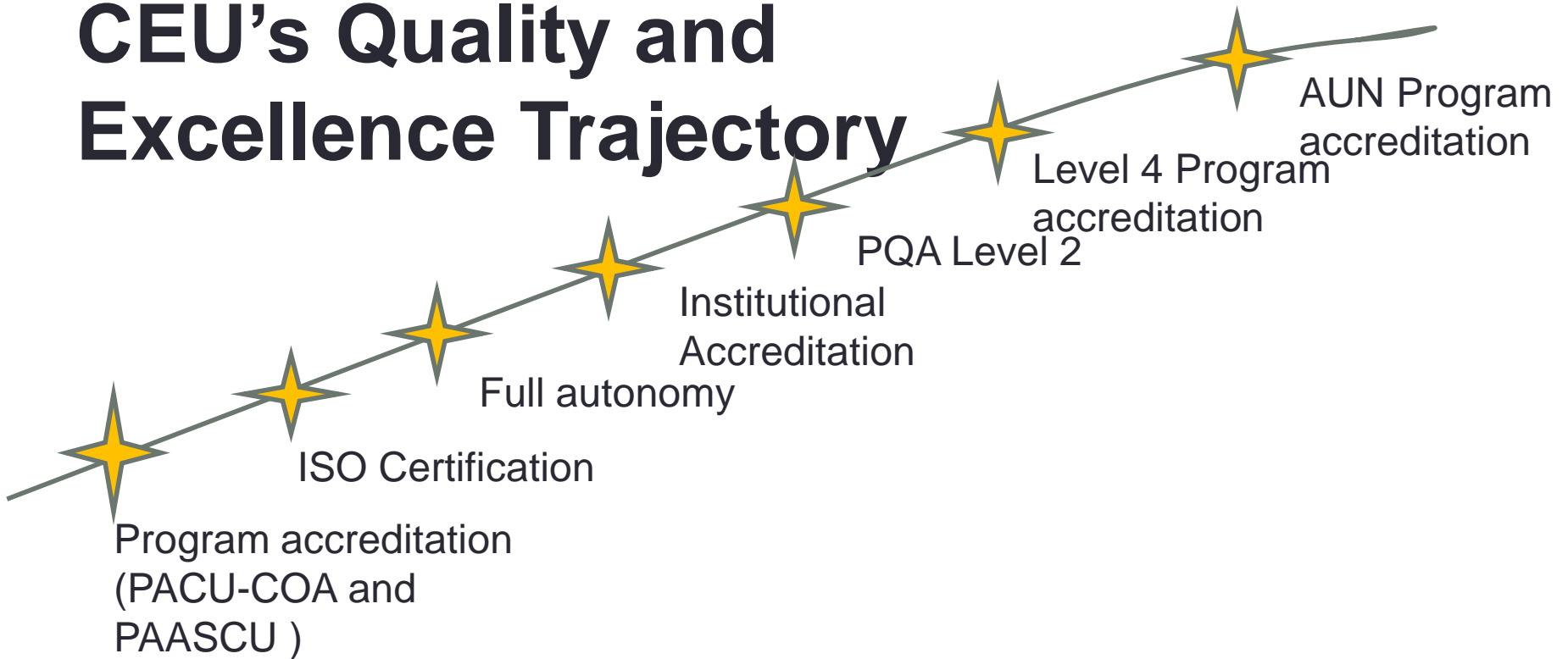


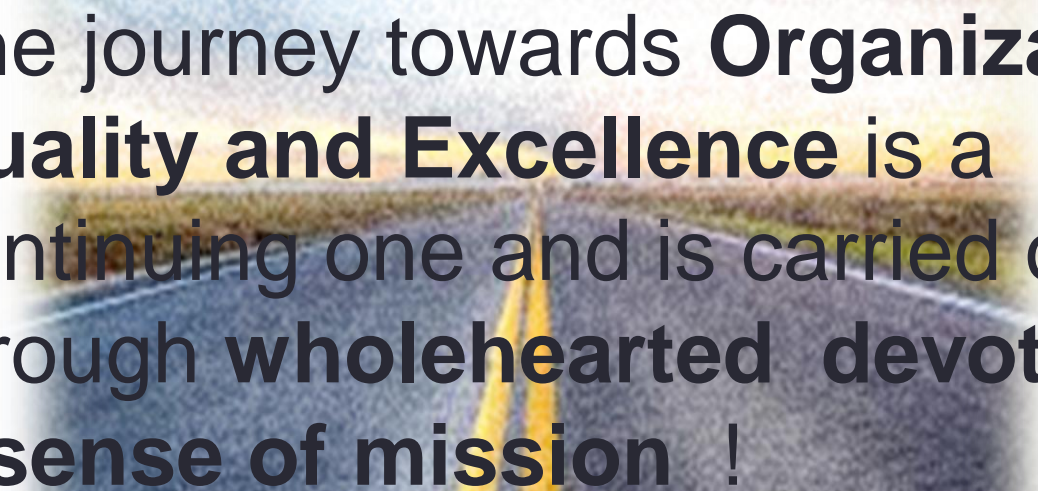
The Sustaining Force: Organizational Culture

- Values
- Norms
- Beliefs
- Practices



CEU's Quality and Excellence Trajectory





The journey towards **Organizational Quality and Excellence** is a continuing one and is carried on through **wholehearted devotion** and **a sense of mission** !

Thank you !