



# PACU newsletter

A quarterly publication of the Philippine Association of Colleges and Universities

## President Patricia B. Lagunda: Leading PACU to 2014



**Patricia B. Lagunda**

DepEd, Office of Senator Ed Angara, and Office of Congresswoman Rosenda Ocampo, among others.

Overlying the sweeping education reforms is the country's preparation for integration into the ASEAN Economic Community (AEC) by 2015 that will be characterized by free flow of goods and services and skilled labor force mobility. In turn, AEC 2015 inevitably brings with it our education system's participation in mutual recognition agreements as well as our individual institution's role in preparing professionals and researchers through our degree and non-degree programs so that they will be ready for work locally and in any ASEAN and global destination.

Among the major education reforms that have made significant progress is the DepEd initiated K to 12 reform. With the House of Congress passing the K to 12 legislation, all stakeholders are anticipating the Senate to pass its version of the K to 12 bill and more importantly, for final guidelines on the new curriculum from DepEd. All told, PACU has signified and has shown its strong support for this reform.

Other changes that directly affect our institutions are: CHED's CMO 46 s2012 on outcomes-based, typology-based quality assurance (OBTBQA), and Executive Order No. 83 on Institutionalization of the Philippine Qualifications Framework that aims to adopt national standards and levels for outcomes of education and to align Philippines with international qualifications for increased mobility of workers.

2013 will be another busy year for PACU. The various committees, namely: Membership, Programs, Accreditation, Policy, Public Relations, Legislation and Industry Linkage have started with various initiatives, programs and activities in line with their mandate

Warm greetings to one and all!

January marks the sixth month in office of the 2012-2014 PACU Board and Officers. These past six months has continually seen significant developments in the country's education landscape. PACU together, with our colleagues in the Coordinating Council of Private Educational Associations (COCOPEA), has been actively involved in the formulation and articulation of policy as well as legislation affecting private education through direct collaboration with CHED,

PACU board meetings have taken place in NCR and expanded to Luzon (Manuel S. Enverga University Foundation), Mindanao (Misamis University) and now Visayas (University of Cebu). The continuing management seminars that were held so far are: Enabling HEIs to Prepare for Quality Assurance Framework (Technological Institute of the Philippines, Quezon City and University of Cebu) and Leveling Up to ASEAN 2015: Building Linkages Securing Grants (M.S. Enverga University Foundation). In the pipeline is a research-based profiling of the accreditation status of member institutions to be undertaken through STePs, the IT facility of the University of Santo Tomas.

We are in the middle of various PACU-led discussions notable of which is Dr. Vincent Fabella's leading and convening of Public-Private Partnership (PPPs) in Education, together with Fund Assistance to Private Education (FAPE) and Asian Development Bank (ADB), that will serve as input to policy formulation by DepEd. Moreover, inputs on the House Bill on Unified Student Loan Program for Higher Education are in progress.

PACU shall continue the major thrusts put in place by its immediate past president, Mr. Peter Laurel, which include value-added service to membership, continued policy leadership in private education, stronger legislative agenda and a sense of community among PACU's members.

For this year, PACU, shall hopefully set into action new and current initiatives, namely:

- (1) To be the proponent in a nation-wide research on the "Impact and Contribution of Private Education to National Progress and Development," which will serve as an evidence-based research and a framework for public policy, that reinforces the complementary role of private education in national development;
- (2) To continue being a strong advocate and staunch defender of private education while exercising collaborative participation in public policy on education;
- (3) To explore and initiate linkage with similarly-structured educational associations abroad; and,
- (4) To continually and actively participate in pushing for reforms in basic education, one of which is K to 12; and, reaching a reasonable agreement on typology and outcomes-based education, among others.

With the support of the incumbent PACU Board members, committee chairs and members, and officers - Dr. Karen de Leon, Prof. Dhanna Rodas, Dr. Carol Enriquez, Mr. Anthony Tamayo, Dr. Vincent Fabella, Mr. Peter Laurel, Atty. Victoriano Tirol, Jr., Atty. Casimiro Juarez, Jr. -as well as the PACU secretariat, with the cooperation of the member schools, I am confident that PACU will prove to be the distinguished association that serves to further the noble interests and welfare of private higher education.

On behalf of the PACU Board of Directors and Officers, I would like to wish our members, supporters and friends a very successful and meaningful 2013.

## Changing of the Guards at PACU



### Election Results

The following institutions were elected to the 2012-2014 PACU Board of Trustees:

**GREATER MANILA AREA**  
 Adamson University  
 Centro Escolar University  
 Far Eastern University  
 Jose Rizal University  
 Mapua Institute of Technology  
 Our Lady of Fatima University  
 Philippine Women's University  
 University of the East  
 University of Santo Tomas

**LUZON**  
 Baliuag University  
 Lyceum of the Philippines University - Batangas  
 Manuel S. Enverga University Foundation  
 St. Louis University  
 University of Baguio  
 University of Perpetual Help

**VISAYAS**  
 University of Bohol  
 University of Cebu  
 University of Iloilo  
 University of the Visayas

**MINDANAO**  
 Capitol University  
 Misamis University  
 Rizal Memorial Colleges  
 University of Mindanao

**PACU Newsletter**  
 A project of the PACU Committee on Public Relations:  
 Dhanna Kerina B. Rodas  
 Chairman & Editor  
 Anthony Jose M. Tamayo  
 Lakan-Asa R. Bautista  
 Rosalie M. Armando  
 Members



**Sen. Edgardo J. Angara, chair of the Senate education committee and inducting official, poses with Cong. Rosenda Ocampo and the elected PACU officers and trustees for fiscal years 2012-2014.**

The following were elected as PACU officers for fiscal years 2012-2014 at the organizational meeting held on July 27 at the Discovery Suites in Pasig City:

President:  
 Dr. Patricia B. Lagunda  
**Baliuag University**

1st Vice President:  
 Dr. Karen Belina F. de Leon  
**Misamis University**

2nd Vice President:  
 Prof. Dhanna Kerina B. Rodas  
**University of Baguio**

Secretary:  
 Dr. Caroline Marian S. Enriquez  
**Our Lady of Fatima University**

Treasurer:  
 Mr. Anthony Jose M. Tamayo  
**University of Perpetual Help**



Proclaimed as Regional Vice Presidents for the National Capital Region, Luzon, Visayas and Mindanao were:

Regional Vice President for NCR:  
 Dr. Vicente K. Fabella  
**Jose Rizal University**

Regional Vice President for Luzon:  
 Mr. Peter P. Laurel  
**Lyceum of the Philippines University**

Regional Vice President for Visayas:  
 Atty. Victoriano B. Tirol, Jr.  
**University of Bohol**

Regional Vice President for Mindanao:  
 Atty. Casimiro B. Juarez, Jr.  
**Capitol University**



**PACU Fellowship 2012.** President Peter P. Laurel hosted a summer fellowship at The Bayleaf in Intramuros as a form of break from the busy schedules of PACU school heads. The event featured singing and dancing accompanied by a band, and a buffet dinner with a round of coffee and tea. Dr. Sergio Cao, president of Manila Tytana Colleges, emceed the soiree.

## Bustos is 2012 PACU Person of the Year

**Dr. Alicia S. Bustos**, president of Baliuag University, was chosen as the 2012 PACU Person of the Year.

Born to educators, Dr. Bustos was, very early in life, already imbued with the strong spirit of service and intense drive for excellence. The only daughter of the late Domingo B. Santiago Sr. and Consuelo Alejo Santiago, Dr. Bustos grew up in the rustic surroundings of Baliuag, Bulacan. Her late parents were her inspiration, having been involved throughout their lives in educational pursuits in various capacities.

Dr. Bustos pursued her education in Manila where she completed her elementary and high school studies in the College of the Holy Spirit (formerly Holy Ghost Colleges). It was in the University of the Philippines where she obtained her Bachelor's and Master's degrees. On the milestone date of her baccalaureate graduation, she marched proudly beside her father who, in the same commencement exercises, received his Master's degree in Education.

Shortly after obtaining her Master's degree, Dr. Bustos proceeded to the United States for her degree in Specialist in Education from the Miami University in Oxford, Ohio. She later received her Doctor of Education degree from Indiana University, after which



**2012 PACU Person of the Year Award.** Dr. Alicia S. Bustos, president of Baliuag University and the 2012 PACU Person of the Year awardee (3rd from left), poses with (from left) PACU President Peter P. Laurel and the Search Committee members, Dr. Lydia B. Echauz, Dr. Ma. Cristina D. Padolina, Dr. Ester A. Garcia, and Dr. Reynaldo B. Vea. The award recognizes individuals who have made distinguished and outstanding services to Philippine education and championed the cause of private education.

she returned home to pursue what would turn out to be a decade long and fruitful career in education.

For many years, Dr. Bustos assumed a leadership role in various notable professional organizations. She was past PACU president and for 11 years President of the Philippine Association for Teacher Education (PAFTE). For fifteen years, she was Chairman of the Philippine Association of Colleges and Universities Commission on Accreditation (PACUCOA) and twice, she served as President of

the Federation of Accrediting Agencies of the Philippines (FAAP). To date, her advocacy in education lies in excellence in teacher education and accreditation.

Dr. Bustos also authored several textbooks in teacher education and psychology which to the present time, are still used in a number of colleges and universities in the country. Because of her active involvement in education, she has represented the country in many national and international conferences.