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# PACU NEWSLETTER

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## PACU's Pivotal Role in Philippine Education Policy

FCCP Honors Distinguished  
Leaders in the Academe

PACU: Honing Leadership  
in the Modern Education

PACU Welcomes its  
First Woman Executive  
Director

**VOLUME**  
**IX NO. 1**



# President's Report

Dr. Caroline Marian Santos-Enriquez

And so the current PACU board started our term last July 2018 with a sprint and not a marathon. Not a chance to warm up nor do some preliminary stretching, but instead we started on full throttle, addressing various educational concerns that came not in spurts but in a consistent deluge. As a team and with the members' support, we engaged in the uphill race, many times just keeping up with the momentum, sometimes running ahead of the pack, sometimes barely catching up but always striving to remain in cadence with the myriad of issues besetting private education.

In a year that went by so quickly, I remember that among our first engagements was to address several legislative proposals that affected the sustainability of quality education in private educational institutions. Little did we know that in a span of less than 3 months, we would be running after several legislators both in the lower house and in the senate who albeit with good intentions decided to put up hurdles along the course. So we jumped and leaped over these hurdles with faith in our hearts that we would not trip. But the hurdles were many and as we gingerly crossed one, another hurdle would be strewn along the path. But PACU remained steadfast in this journey.

Among the legislative hurdles we addressed through the Committee on Policies and Legal Advocacies and wherein we filed position papers on behalf of private education during the 17th Congress included the following:

1) House Bill # 8083 (Trabaho Bill), filed August 17 and September 24, 2019 - We emphasized that the 1987 Constitution is

unequivocal about the complementary roles of public and private education and about the application of taxation to the educational system. We reiterated that as it is, private education is already a heavily regulated industry with at least three government bodies overseeing quality: the DepEd, CHed and TESDA

2) House Bill No. 181 (An Act Instituting Free Higher Education for Indigent Students), we strongly opposed this bill because it is a redundant bill that would require private higher educational institutions to admit indigent students, free of tuition and the number of indigent beneficiaries shall be ten percent (10%) of the total paying freshmen students.

3) Senate Bill No. 1826 (An Act Strengthening Workers' right to Security of Tenure), filed on October 1, 2018 - We reiterated the need to retain the 3-year probationary period for faculty in order to ensure that the faculty has acquired the competency and mastery of the assigned subject specializations

4) House Bill No. 7458 and Senate Bill No. 1906 (The Corporate Income Tax and Incentive Reform Bill) filed on August 17, 2018 Among other issues, we countered the unintended effect of TRAIN which is the removal of the that the corporate income tax of 10 percent for proprietary institutions.

Along the course of this journey, PACU together with COCOPEA collaborated with government and private agencies to address and advocate for education policies that impact private education and the educational landscape in general. Sometime in December, we met with CHed officials and requested for an extension of the Center of Development and Center of Excellence status of the institutions in view of the ongoing review of quality metrics in the vertical and horizontal typology of higher educational institutions. We are grateful to CHed for granting our request on this extension. Likewise, PACU signed a memorandum of agreement with CHed in support of universal access to free tuition and to subscribe, through its' member schools, to the policies of

UNIFAST on tuition education subsidies (TES). PACU through our legal team also created a briefer for PACU member schools on the Implementing Guidelines for the Conduct of Drug Testing of Students in all Higher Education Industry in order to clarify the nuances in CHed Memo No. 18, Series of 2018. PACU together with COCOPEA also filed a position paper with CHed emphasizing the removal of the regional deflator rate in view of free tuition in higher education and allowing market forces to play out.

In this journey, we also worked with Philippine Business for Education (PBE) and signed a Memorandum of Understanding (MOU) early this year and participated in the Higher Education Summit in Cebu together with other PACU school Presidents last February 14-15, 2019. The summit addressed the replication of successful academe-industry best practices on a bigger scale and noted that in a tripartite collaboration with government, industry and academe, it is important that respective agencies must initiate and follow through with an agenda at hand for a collaboration to succeed. Similarly, in a forum with USAid- Stride/ RTI, we took cognizance of the need to have a focused collaboration with industry specially on research and innovation that a specific industry can partner with universities. PACU likewise collaborates and is a partner of the National Industry- Academe Council in addressing the industry-academe gap through formulation of relevant policies and collaborations that could improve the skills and workforce training of our graduates.

Among the bright spots in this journey are the successful Academic Management Seminar Series conducted by the PACU Programs Committee. These seminars focused on a two-fold objective of strengthening the people behind a great institution (leadership and management) and strengthening the institution to become a greater academic provider. As always, we conduct the seminars in different regions to reach out to more schools. The following seminars were conducted:



1) Making K-12 Work (Philippine Women's University, Manila: October 22-23, 2018 )- with around 104 attendees. A historical first is the live-streaming of the seminar to Cebu, with the Cebu Institute of Technology- University as the host university to around 10 participants from the Cebu. The seminar included topics on K-12 implementation, K-12 Curriculum Assessment, Best Practices in K-12, Recommendation for Senior High School, PEAC Research on K-12 and on SHS vouchers, Technical Nuts and Bolts in Administering K-12 and Research Program in UE Senior High School]

2) The Art and Practice of Deanship (Our Lady of Fatima University, San Fernando Pampanga: November 26-27, 2018)- with 226 participants. We celebrate another first in PACU's history as the seminar with the most number of attendees. This seminar focused on the following topics: Strategic Thinking for Academic Heads, Mentoring Faculty, Problem Solving in Higher Education Institutions, Academic Management: Ensuring Quality Education, Data Analytics in Higher Education, Internationalization of Higher Education institutions and Risk Management in Higher Education.

3) Emerging Leadership Training (University of Bohol, January 17-18, 2019) with 60 attendees. After a long hiatus, PACU revisits Bohol for its 3rd seminar. The topics covered were Future of Work, Innovations in Industry-Academe Relations, Budgeting and Resource

Generation, Performance Evaluation and Succession Planning.

4) Creating a Culture of Institutional Excellence (Centro Escolar University, Manila, March 27-28, 2019) -with 111 participants. The array of topics included the following: Harnessing a Culture of Excellence Among School Leaders, Leading Schools at the Speed of Trust, Principle of Effectiveness for School Administrators, Managing Millennial Educators, The 4 Disciplines of Excellence (4DX) in School Setting, Developing a Culture of Leadership in Your School.

We also sought to strengthen the capabilities of our members through the on-going benchmarking activities through the Committee on Accreditation. Many PACU universities such as Adamson University, Far Eastern University, Jose Rizal University, Lyceum of the Philippines University – Manila, Mapua University, St. Louis University, Technological Institute of the Philippines and University of Asia and the Pacific welcomed their colleagues in their campuses and mentored the administrators of Asian College, Naga College Foundation, San Pablo Colleges, Southville International School and Colleges, and University of Nueva Caceres. We thank the participants and look forward to more activities such as this.

And in order to efficiently keep up with the momentum, regular board meetings and expanded board

meetings were conducted. Monthly board meetings were held to keep abreast with several updates in government policies and the legislative front as well as to discuss on how to strategically move ahead with our advocacies while parrying the unexpected blows that were thrown our way by the strong arm of several regulatory agencies.

In this ongoing journey, we shall continue strengthening PACU through good governance and transparency as we press on with our dialogue and collaboration with policy makers in crafting private education bills, laws and policies. We shall keep our eye on our goal of safeguarding the interest of private education and ensuring unequivocal preservation of academic freedom while promoting quality metrics in a regulatory milieu that is not too prescriptive.

As we continue on navigating the course, allow me to recognize with sincere gratitude all the university presidents for running the extra mile for PACU either by engaging in marathon discussions with our legislators or government agency regulators, hosting our seminars and board meetings by providing the venue and for their leadership roles, hard work and steadfast commitment in the various PACU committees.

And so we continue on for PACU with all of you, for private education and for the Philippines. Hurdles and all.

## International Organization Honors Dr. Enriquez as Top Educator



Dr. Enriquez (Extreme Right) with fellow Philippine Education Leadership Awardees

In an awards ceremony at the Dusit Thani Hotel last June 7, the Asian Confederation of Businesses (ACB) lauds PACU and Our Lady of Fatima University (OLFU) President, Dr. Caroline Marian S. Enriquez, with an Education Leadership Award. Dr. Enriquez is being cited for her "excellence in application of leadership principles to business situations".

The Philippines Education Leadership Awards are presented to individuals who are at the forefront of their respective organizations; fortifying it by synergizing leadership,

innovation, academics and industry with the ultimate goal of rearing the world's future leaders.

Dr. Enriquez' track record fulfilled the main criteria of ACB's awards program; specifically, in "Making a Difference" in the lives of OLFU's stakeholders. ACB looked into their awardees' "work, global reach and outlook, and ability to contribute value to social change".

Additionally, the Philippines Leadership Awards has been endorsed by the World Federation of Academic & Educational Institutions.

# PACU Member Schools join the 3rd Batch of Filipino Education Leaders in the Lee Kuan Yew School of Public Policy Executive Program

Five (5) PACU Education Leaders were recipients of the Private Education Assistance Committee (PEAC) organized Executive Program on “Transforming Education Leaders through Effective Policy Reforms” by the Lee Kuan Yew School of Public Policy on May 6-10, 2019 at the Bukit Timah Campus of the National University of Singapore.

The delegates from PACU were President Patricia B. Lagunda of Baliuag University, Pres. Karen Belina F. De Leon of Misamis University, Executive Vice President Marco Francisco S. Duque of Lyceum Northwestern University, Vice President for Academic Affairs Dra. Nora Elizabeth F. Maniquiz of University of Nueva Caceres, Administrator of the Basic Education Department of Our Lady of Fatima University Mr. Rafael Vicente S. Enriquez and Rhonda T. Padilla, President of Panpacific University and International Linkages Office Director Amapola C. Padilla of Panpacific University.

The full packed 5-day Executive Program included topics relative to education policy development in relation to basic and tertiary education. Topics included NUS’ school transformation such as Lee Kuan Yew School of Public Policy’s Learning Journey to the National University of Singapore; Learning Journey to the Institute of Technical Education; NUS’ case on Internationalizing a University; Identifying Policy Problems in the Education Sector; Selecting



*Delegates from PACU & participants from other universities*

Criteria for Policy Evaluation: Using Causal Models for Evidence Based Decisions; Using Data and Official Statistics for Effective Policy Analysis and Implementation.

It also included topics that would help the participants understand the future demands of the workforce; scaling the future of learning, Universities as incubators of innovation, improving outcomes for higher education, preparing future-ready graduates and lifelong learners and Building Effective Teachers and Schools: The Role of

School Leaders.

Selected Singapore Education models were presented to the delegates to better immerse themselves on topics ranging from Maker Education, Game Theory, Entrepreneurship Education, Thought Leadership; Promoting Civic Education in Singapore.

The Lee Kuan Yew School of Public Policy is part of the National University of Singapore (NUS), a world-class institution consistently ranked among the best in Asia and in the world. It has a dedicated faculty and senior practitioners who bring relevant real-life policy experience.

PACU hopes that its members continue to participate in PEAC-led trainings such as this one which is an excellent avenue to update themselves with the current and future trends in education and learning. With the continuing reforms in the country's education system, it is crucial for education leaders to respond with agility to the rapidly changing landscape by using the essential tools in policy analysis, evidence-based policy development and education best practices.





# PACU: Honing Leadership in the Modern Education

**M**endiola - - The Philippine Association of Colleges and Universities also known as PACU conducted a seminar workshop on Creating a Culture of Institutional Excellence at the Centro Escolar University, Mendiola, Manila last March 27 to 28.

The two-day seminar workshop had a total of 111 attendees; one hundred one attendees from different Universities and Colleges all-over the country alongside with the 10 participants via Cebu Institute of Technology-University Live Streaming.

The gathering aim to further edify the educators for a better and more effective teaching method that

PACU, delivered this opening remarks and emphasized the importance of technology in everyday learning and teaching. He said that leadership is paramount given this challenging time in the HEIs.

Today we are living in the modern century and as it implies, many technologies were invented to help the academe. As the education system becomes more advanced, it is also a good opportunity to train the educators on creating good leaders in the future. Hence, the six seminar workshop topics were mainly focused on good leadership and managing millennial educators.



fits the modern technology in the field of academe and higher education.

PACU invited keynote speakers from the FranklinCovey Philippines to lead the talks that were divided into six parts; four topics were discussed on the first day and the remaining two topics were delivered on the last day.

The seminar workshop was spearheaded by Dr. Ma. Cristina D. Padolina, President and Chief Academic Officer of CEU, as she gave her welcome remarks and addressed the significance of using advanced technology and how leaders should be helping fellow leaders.

Meanwhile, Mr. Anthony Jose M. Tamayo the First Vice President of

The first talk tackled how culture and leadership works hand-in-hand. Ms. Lirio Ongpin-Mapa, Vice President of Center of Leadership and Change Inc., discussed "Harnessing a Culture of Excellence Among School Leaders." It underscored that culture is the way of life of the people inside the organization. "Great cultures are created intentionally," Ongpin-Mapa said.

She also emphasized on knowing ones' culture to enable greatness in people and organizations everywhere. And that a winning culture is an institution that will be missed when gone. It also has a distinctive contribution in the organization and the society.

The second talk was delivered by Ms. Ma. Carmen Alcuaz-

Reyes, Education Practice leader of FranklinCovey Philippines and President of Center for Leadership and Change Inc. This time the topic was mainly focused on Leading Schools at the Speed of Trust. Her talk underscored credibility in the organization.

She noted that high-trust leaders: talk straight, demonstrate respect, create transparency, right wrongs, show loyalty, listen first, keep commitments, and extend trust.

According to Ms. Alcuaz-Reyes, "to create a ripple effect, one should inspire trust in one person every day."

Furthermore, Ms. Christine Javier the Head of Education Practice at FranklinCovey Philippines, quoted Covey in the third talk of the day, "It is Character that speaks most eloquently."

The topic was all about the Principle of Effectiveness for School Administrators. Here, Ms. Javier highlighted character and personality and how they grow from the inside.

A tree was used as a metaphor for leaders who possess good personality and character.

Personality is synonymous to the trunk of the tree while character is the root. A strong tree indicates a strong root planted in the ground that can withstand any storm. The same way as a person with a good character and personality can endure any challenges in life.

Ms. Javier also talked about the differences between interdependent, independent, and dependent behavior: Interdependent behavior is the attitude of YOU; Independent is the attitude of I; and Dependent is the attitude of WE. Interdependence carries the synergy of empathic listening, which is highly ideal to possess.

"Don't smash against the rocks. Choose to change course. [...] A destiny where your students are leading our country," Javier ended.

As for the final talk on the first day, Mr. Xavier Paolo A. Reyes, Chief Operating Officer of Center for Leadership and Change Inc., discussed "Managing Millenials Educators."



Mr. Reyes, said that Millennial is a dissonance between generations; A generation that is dramatic and different from other generations.

However, Millennial is just a generation that had shared experiences that separates them from other generations. And the rise of Technology being the most impactful change.

Millennials were born between 1980 and 1995 being the children of Baby Boomers and older than Gen-Xers. They are also known as Gen Y, Echo Boomers, and Netizens or Dot Nets.

Mr. Reyes, emphasized the importance of understanding millennials to manage them properly. Millennials are technology savvy, accustomed to immediacy, and digital natives. They are also self-expressive. Their priorities in life are lifestyle, family, and friends in the right order. Millennials wants guidance, then freedom. And most especially they are driven by success and achievement, rewards, impact and purpose.

Hence, knowing these factors can easily help the educators in managing them by seeing the importance of leading; rooted in awareness, vision skills (helping them see), communication skills (be heard), and adapting skills (play to their strengths).

"Adversity builds character," Reyes said on how to describe the differences among personality, character, and trait between generations.

If the first day of the seminar workshop dealt with learning characters, trait, and personality, the second day tackled executing and developing right characters and culture of leadership.

The fifth talk on the Disciplines of Execution was delivered by Mr. Mennen M. Aracid, Professor of Ateneo Graduate School and 4DX Facilitator/Coach.

He highlighted the importance of Planning. There are three parts in effective planning: 1. Do not forget to plan the routine results; 2. Results; 3. The Difference or the things you have not done but have in mind.

He also said that yesterdays number is equivalent to routine; goal is synonymous to change; and difference creates balance.

"We struggle not in the routine but with the difference, [...] worry only things you can control," Mr. Aracid said.

He emphasized that for planning to effective one should: 1. focus only on wildly important and have constant goal; 2. act on lead measures; 3. compel a scoreboard; and 4. create a cadence of accountability and exercise schedule.

For the final talk, Ms. Javier took the center stage once again and discussed Developing Culture of leadership in school.

Like how leadership was highlighted in the previous discussions, her second topic emphasized that Leadership is about Character. A good leader must have unquestionable integrity and a vision.

According to Stephen Covey, "Leadership is communicating people's worth and potential so clearly that they are inspired to see it in themselves."

For leadership is all about inspiring TRUST.

The interconnection of Culture, Academics, and Leadership if done well will enable people to be more independent, interdependent, and able to make meaningful contribution to the society.

Changing the paradigm or how we see, understand, and interpret the world to "Everyone can be great. Everyone can be a leader" can change the way students judge and make sense of events.

The seminar workshop was officially adjourned by Ms. Laurice Faye R. Juarez, Chair of PACU Programs Committee.

As the education system thrive to adapt to the fast pacing change of the modern technology, PACU for 87 years will continue lending help to the academe to give a better and brighter future to the higher education in the Philippines, and maintain the quality of instruction especially in this global age.

PACU will continue to uphold the industry that builds the nation to secure a better and brighter tomorrow for the future generations.





## UB hosts PACU leadership training, expanded board meeting

**T**AGBILARAN CITY - Displaying the famed hospitality of Boholanos, the University of Bohol (UB) successfully hosted the leadership training and expanded board meeting of the Philippine Association of Colleges and Universities last January 17-18, 2019, at the University of Bohol Victoriano D. Tirol Advanced Learning Center (UB VDTALC) Mini Theater of this city. Ms. Ria Eva M. Sevilla, UB VP for Administration, disclosed that college and university presidents from all over the country joined the two-day PACU activity.

During the said event, the association conducted an Emerging Leadership Training among the member-school presidents and selected participants. They were welcomed by UB President and current

member of the PACU Board of Trustees, Dr. Victoriano B. Tirol, III. Dr. Caroline Marian S. Enriquez, President of Our Lady of Fatima University and the current PACU President, delivered the opening remarks.

Among the topnotch resource speakers who discussed essential topics were: Jonathan Richie Yap, Senior Program Officer of Viventis Search Asia Inc. on the Future of Work; Ana Marie S. Bongato, a Trustee of the People Management Association of the Philippines on Innovations in Industry-Academe Relations; Dr. Junifen F. Gauuan, President of Philippine Christian University on Budgeting and Resource Generation; Ma. Teresita P. Medado, President of Asia Pacific College on Developing Human Capital; Atty.

Manuel R. del Rosario, HR Consultant of Baliuag University on Performance Management; and Christine S. Javier, Head of Franklin Covey Philippines Education on Succession Planning.

Ms. Laurice Faye R. Juarez, Chair of the PACU Programs Committee formally closed the training on noontime of the second day. Sofila L. Gantalao, Principal of UB Senior High School, acted as the official moderator during the entire proceedings.

In the afternoon of January 18, the PACU Board led by its President, Dr. Enriquez held its expanded board meeting at the UB VDTALC Function Room. Aside from the regular members of the Board of Trustees, the presidents of the other member colleges and universities were also present during the meeting to tackle important concerns.



## “The Rizal Memorial Colleges, Inc. : Here and Now”

**T**he Rizal Memorial Colleges, Inc., officially founded on April 2, 1948 is now under the leadership of the Chairman of the Board, Leo Tereso Abellera Magno. It is continuously soaring high and initially branching out despite the four big fires it had experienced – two fires in the former Magallanes campus and another two fires in the present Lopez Jaena & F. Torres Sts. campus.

With its quest for excellence, it has three programs with Level III Accredited status, four programs with Level II and one program with Level I granted by ACSCU-ACI as Certified by FAAP. In keeping RMC as an emerging research hub, it has conducted the 1st International Multidisciplinary Research

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Dean, Faculty, Staff & Students of the Business Administration of the Rizal Memorial Colleges, Inc.



# PACU Welcomes its First Woman Executive Director



**P**ACU is happy to welcome its first woman Executive Director, Ms. Joyce Anne C. Samaniego. Dir. Samaniego has twelve years of combined work experience in the education sector specifically in areas of policy reform and development, strategic project management, public relations, training and youth empowerment.

In 2010, she was appointed as a Commissioner of the National Youth Commission, Office of the President at a young age of twenty-three where she was the Chair of the Committee on Education and Committee on Health. In 2012, she worked at the Department of Education in time with the ongoing legislative deliberations and eventually, the passage and roll-out of the once in a generation educational reform, RA 10533 or the Enhanced Basic Education Program otherwise known as the K to 12 Program. Dir. Joyce' work for transition management include providing technical assistance to Private Schools across the country in its implementation of the K to 12 Transition Programs (Recalibration/Bridging Programs) and working with public and private schools in the implementation of the Senior High School Modeling Program before its nationwide implementation in SYs 2012-2013 to 2015-2016, among other projects. Dir. Samaniego's most notable contribution in her stint at DepEd was the issuance of DepEd Memorandum No. 4 s. 2014 or the Guidelines on the Preparation for the

National Implementation of the Senior High School (SHS) Program in non-DepEd Schools for the SY 2016-2017 and onwards. This paved the way to the private schools' application and issuance of a permit to operate a SHS Program.

Prior to joining PACU in January this year, Dir. Joyce was the External Relations Manager of Ayala Education from July 2014- December 30, 2018. Dir. Samaniego provided strategic direction to the overall operations of schools under AC Education namely, APEC Schools Inc., National Teachers College (NTC) and University of Nueva Caceres (UNC) relative to its compliance to DepEd and CHED policies including its Senior High School implementation. Together with AC Education President Fred Ayala who concurrently was the Vice Chairman of the PACU Public Policy Committee, Committee Chair, Dr. Vincent Fabella, and PACU President, Dhanna Bautista Rhodas, Dir. Joyce had the opportunity to work with PACU and COCOPEA leaders in pushing for timely and relevant legislative measures that promotes the principle of complementarity of educational institutions through a level playing field i.e. (1) increasing access to tertiary education in both public and private education via the Tertiary Education Subsidy (TES) under RA 10931 or the Universal Access to Quality Tertiary Education Law and (2) retention of the Corporate Income Tax (CIT) rate at 15%, wherein a new CIT rate of 30% is being imposed to proprietary schools under the proposed Senate and House bills during the initial deliberations of what now is the TRAIN Law (RA 10963). In addition, she was the representative of the education arm in the Ayala Sustainability Council and she contributed to the Ayala Integrated Report (2017 and 2018), based on the GRI (Global Reporting Initiative) standards.

Dir. Joyce also held several work assignments in her 12-year career. She has been a Project Director of Kabayanihan Foundation where she extended her network by volunteering in the communication campaign for the Philippine Army Transformation Roadmap (ATR) through the Philippine Army Multi-Sectoral Advisory Board (PAMSAB) as well as partnership with Bangko Sentral ng Pilipinas for its Guinness world record bid for the longest

line of 25 centavo coins and other partner LGUs and schools propagating Kabayanihan- the value of nationhood and patriotism among Filipinos. She also became the International Relations Officer of St. Paul University Manila, a Review Lecturer for the Philippine Nurses Licensure Examinations and a licensed trainer for TESDA Caregiving NC II.

Dir. Joyce pursued her college education at St. Paul University Philippines in 2006 with a degree of Bachelor of Science in Nursing where she earned the top rank in the Philippine Licensure Exam for Nurses in December 2006 in her graduating class. In her Senior year, she served as Student Council President, awarded the 2005 Most Outstanding Young Leader of Tuguegarao City and joined the prestigious Ayala Young Leaders Congress in 2006. She has been the Secretary General of the Students Action Vital to the Environment and Mother Earth (SAVE ME) Movement and the Lead Convenor of the Regional Youth Leaders Congress (RYLC) in Region 2.

In addition to her educational background, Dir. Joyce took academic units for Masters in Nursing Major in Academic Management Program in St. Paul University Manila. She plans to continue further studies in Public Policy and Development Management.

After joining PACU in January 2019, she has already spearheaded two Academic Management Series in January and March namely "Emerging Leadership Training" and "Creating a Culture of Institutional Excellence". She has also been deeply involved in COCOPEA activities including the conduct of its Academic Convocation on CMO 46 s 2012 and the COCOPEA Strategic Planning 2019. Under the leadership of Dr. Vince Fabella as Chairman of the TWG Long Term Loan under UNIFAST and the technical support of USAID STRIDE, Dir. Joyce helped organize a round table discussion and draft terms of reference for the Highly Technical Consultant of UNIFAST that will create the Guidelines for the Student Long term loan Program to be released by the end of this year. She is enthusiastic to meet the leaders of each PACU member school and work



# Benchmarking the Quality of Teaching and Education of Some Autonomous HEIs in Manila

By *UNC Academic Team*



Every reputable academic institution, private or public, aims to provide quality education for students. This noble vision can be achieved through a flexible system that adapts to the current needs of the society, such as giving the academic institution's governing body more power on the decision-making process and freedom to put those decisions into actions.

With freedom comes autonomy to govern, execute, and practice. In an academic setting, autonomy is a step forward to academic excellence as it allows the institution to maintain quality in all areas of responsibility: instruction, research, extension, etc. It also promotes credibility and high level of quality standards without any external influences and pressures.

More so, the teachers become an active stakeholder in determining creative ways to improve teaching and learning modalities. With academic freedom, the school itself is given autonomy to proactively frame and structure their curriculum based on market needs, and industry and global trends. It allows them to introduce innovative courses to adapt to the current dynamic changes and demands.

The University of Nueva Caceres, under the inspiring leadership of Dr. Fay Lea Patria M. Lauraya, aims

to better understand and advance its knowledge on the concepts of autonomous education system. Through its delegates from different academic units, headed by the Vice President for Academic Affairs, Dr. Nora Elizabeth F. Maniquiz, the University held a week-long immersion to study and gain first-hand experience on the best practices of selected schools and universities in Manila with deregulated or autonomous status from May 20 – 24, 2019.

This benchmarking activity was participated by the members of the academic team: Dr. Romeo M. Sumayo Jr., Dean of the School of Graduate Studies; Dr. Lilly A. Vidal, Dean of the College of Education; Kenjie E. Jimenea, Dean of the College of Arts and Sciences; Agnes T. Reyes, Dean of the the College of Computer Studies; Cerila C. Sanchez, Dean of the College of Business and Accountancy; Engr. Christine C. Bautista, Assistant Dean of the College of Engineering and Architecture; Dr. Shirlene S. Esplana, Dean of the College of Criminal Justice Education; Teresita B. Pambid, Dean of the College of Nursing; Dr. Vivian B. Fortuno, Principal of the Elementary Department; Nelia E. San Jose, Principal of the Senior High School; Remedios Josephine A. Cuyo, Assistant Principal for Student Affairs and Discipline of the Junior High School; and Marianne Edna P. Gomez, Academic Affairs Officer.

The visitation activities aimed to benchmark on the quality of teaching and education system of some of the academic institutions with granted autonomy namely: Lyceum of the Philippines University – Manila; Adamson University; Jose Rizal University; Technological Institute of the Philippines– Quezon City and; Mapúa University– Manila and Makati. The Benchmark/Reachout Program initiated by the Philippine Association of Colleges and Universities was a great opportunity and experience for UNC to benchmark on quality assurance policies and practices. The main objective of the visit was to learn from the HEIs' unique practices and how these can be adapted to UNC along the areas of: Faculty Recruitment and Development; Curriculum and Instruction; Achieving the Desired Board Examination Performance; Laboratories; Research; Libraries; Student Recruitment and Services; Physical Facilities Development; and Ensuring Employability of Graduates.

The six HEIs have the educational facilities that provided the proper school environment which were conducive to effective teaching and learning. They had continuously formed international linkages with prestigious companies and universities for research and development purposes, and international on-the job trainings to prepare students for the world of practice. They were all accommodating and helpful. They gave necessary advice and details and wished UNC all the best in its aim of becoming autonomous in the near future. Since they are all autonomous, they are all now aiming for international accreditation / recognition, such as qualifying for QS ranking. They have a Quality Assurance Office headed by a Vice President or a Director, with an appropriate number of staff, in charge of all the QA initiatives of the university up to the extent of achieving an international accreditation. Their incentives for research are attractive and compelling. Aside from the learning, friendship was established among the academic counterparts of

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# PACU BENCHMARKING REACH OUT PROGRAM – Learning Opportunities for Host and the Visitors: the LPU and University of Nueva Caceres Experience



*Our LPU CITHM students volunteer ushers*

The Philippine Association of Colleges and Universities mission is a socially responsible organization which strengthens its members' capabilities and strives for their national recognition and advocates relevant and effective education policies.

The Lyceum of the Philippines University hosted a PACU Benchmarking Reachout program last May 20, 2019 by welcoming representatives from the University of Nueva Caceres. Benchmarking allows for learning on the best practices by the host, as well as sharing from the visitor.

We welcomed the officials of the University of Nueva Caceres (UNC) to LPU. The team was headed by Ms. Nora Elizabeth F. Maniquiz, Vice President for Academic Affairs and team composed of Mr. Romeo M. Sumayo, Jr., Mr. Kenjie E. Jimenea, Ms. Cerila C. Sanchez, Ms. Agnes T. Reyes, Ms. Shirlene S. Esplana, Ms. Lilly A. Vidal, Ms. Teresita B. Pambid, Ms. Nelia E. San Jose, Mr. Ronnie V. Castro, Ms. Vivian B. Fortuno, Ms. Christine C. Bautista, Ms. Marianne Edna P. Gomez. LPU's team was composed of various Senior Leaders and University Quality Circle Chairs led by Dr. Conrado E. Iñigo, Jr., the Vice President for Academic Affairs.

The program started with the LPU Institutional Presentation, followed by the sharing of representatives of the different QCs that included Academic Resource Center, Human Resource Department, Instruction, Student Admission and Retention, Marketing, ICT, Career Services and Industry Relations, Research and Innovation Center and Strategic Planning. The UNC presented their AVPs to introduce their school to us. A Question and Answer session followed where questions and clarifications were

pursued by both groups. Indeed, it was great learning for our LPU senior Leaders and the UNC representatives. Tokens of appreciation were shared between LPU and UNC. After lunch, a tour of the LPU facilities was undertaken by the group.

After the activities, an evaluation was conducted for all participants, including LPU and UNC participants. These will be used for future benchmarking activities.

It was a team effort and we are very thankful to the LPU Senior Leaders who took time to prepare their presentations and the presence during the benchmarking activity, CITHM Student Council and Students who volunteered as ushers and to all the support people who made this activity successful.

Looking forward to visiting other PACU schools and welcoming other schools to LPU!



*A group picture with LPU and UNC Representatives*

## Team Metro goes International

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and Dr. Roberto D. Alagao.

Dr. Mapile, in an interview stated, "The conference was an enriching experience for me. Aside from the fact that it has many advantages for us professors, such as learning, networking and adding in my self-confidence as a researcher, it made me

realize that patience is really important as a researcher. I got impressed with one of the presenters from Benguet State University for her desire to really help her target community by walking 8 hours just to reach the venue of her study and not just once, but every time she has to visit the community".

Hence, Metro Manila College is starting to build its research culture lead by the very able President, Dr. Agapito. And she assured to have several plans for the Institution in terms of research.

## FCCP Honors Distinguished Leaders in the Academe

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Korean College Cooperative Council; Dr. Ricardo Pama, Chairman of the Technical Panel for Engineering and Technology of CHED; Dr. Nona Ricafort, businesswoman and academician; and Prof. Nelia Cruz Sarcol, Founder of CIE British School.



## Southville International School and Colleges visits FEU Manila

The Philippine Association of Colleges & Universities (PACU) Quality Assurance and Accreditation Committee invited Southville International School & Colleges (SISC) to participate in the PACU Benchmark/ReachOut program wherein an institution may visit a PACU member school with a Deregulated or Autonomous status for benchmarking on their quality assurance policies and practices and an opportunity to start collaborative program as well.

FEU Manila was the school of choice, being one of the leading universities in the Philippines.

April 11, 2019 was the date set for the said visit of SISC College Department headed by the College Director and Dean of MultiMedia Arts and Communication, Dr. Felma Tria and the different Deans of the different courses, namely, Dr. Gina Caneo, Dean College of Education; Dr. Vic Manabat, Dean of Business School; Ms. Nancy De Guia, Dean of Tourism; Mr. Ruel Cajili, Dean of Psychology; Carmel Villegas, Dean College of Nursing; Ms. Kristen Gabutero, Coordinator for Multi Media

Arts and Communication; Ms. Jackie Errea, Science Laboratory Coordinator; Ms. Ann Villarruz, Institutional Outreach Coordinator; and Ms. Grace Fe Tomas, Accreditation Coordinator. This was made possible through coordination with Ms. Lella Ballares, FEU Academic Development Coordinator for Linkage & Student Mobility.

Specific areas of interest were Outreach, Research, Library, Business, Accreditation and the different laboratories (Science lab, Nursing, Psychology, SPED, Studio/News Room). Offices and Departments that we collaborated with were the following Institutes: Accounts, Business & Finance, Education, Arts & Sciences (Communication and Psychology Department), Nursing, Tourism & Hotel Management.

We were given a warm welcome and a campus tour by their student hosts dressed in their gala uniform. The benchmarking experience with FEU was definitely a fruitful one.



## Benchmarking the Quality of Teaching and Education of Some Autonomous HEIs in Manila

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the University of Nueva Caceres in the six HEIs visited.

The University of Nueva Caceres would like to express its gratitude and appreciation to PACU for initiating this program as this enabled UNC to have

the mindset of continuous improvement. Indeed, it was a journey of discovering how UNC can further nurture better tomorrows for ALL.

## PACU Welcomes New Committee Members

New members have joined the various working committees upon the call of PACU President Carol Enriquez to take an active part in PACU's advocacies and programs by signing up as a member of PACU's standing committees in order to carry out the overall objectives and thrusts of the organization.

We would like to thank the new and past members of the standing Committees for your willingness, dedication and service to PACU and the general membership. The following are the new members who heeded to the membership call:

- Dr. Vivien Co-Say, President, ICCT Colleges (Quality Assurance and Accreditation Committee)
- Dr. Gloria M. Alberto, Executive Vice President, FEATI University (Quality Assurance and Accreditation Committee, Industry Linkages Committee)
- Dr. Lourdes Cabintoy, VP for Academic Affairs, Rizal Memorial Colleges - Accreditation Committee and Research Committee
- Atty. Jason Barlis, Dean, School of Law, Saint Louis University (Legal & Legislative Committee)
- Dr. Dr. Maria Corazon T. Lopez, Senior Vice President, Centro Escolar Las Piñas

We highly encourage our members to join the ad hoc committees. You may choose from any of the eight (8) committees:

1. Membership Committee,
2. Legal & Legislative Committee,
3. Public Policy Committee,
4. Programs & Projects Committee,
5. Quality Assurance and Accreditation Committee,
6. Public Relations Committee,
7. Industry Linkage Committee and,
8. Research Committee

## PACU Benchmark/Reachout Program: An Opportunity to Learn



We at Asian College of Quezon City were blessed to have the opportunity to participate in the “PACU Benchmark/Reachout Program” which is an initiative of the PACU Quality Assurance and Accreditation Committee. Its goal is to provide schools the chance to visit other PACU member schools with a Deregulated or Autonomous Status for benchmarking on their quality assurance policies and practices. It is also an opportunity to start collaborative programs with these schools.

St. Louis University of Baguio, an autonomous status university, was gracious enough to accommodate us, Asian College, in our benchmarking. Asian College aims to undergo accreditation with PACUCOA by next year and is gearing up for the big task by first talking to key people who have underwent the same task and/or knowledgeable enough to provide insights for us.

The Asian College representatives composed of Mr. James Christopher Layag, AVP for Operations; Ms. Rea O. Lambrento, Campus Administrator; Ms. Lourice Ann Sillano, Program Chair for the College of Computer Studies; and Mr. Jim Simon C. Gozun, Program Chair for College of Business Management met with Dr. Gaston Kibiten, Assistant Vice President for Research and Development of

SLU, to discuss their processes when it comes to research. Dr. Kibiten reiterated that research should always follow a university-wide agenda, aligned with that agenda of each department and school; there was also a discussion about faculty research and suggestion on making faculty a co-author of students’ research, and this is like hitting two birds with one stone.

Next, to discuss their practices is Mr. Joselito Gutierrez, Director of

Extensions Programs Office of SLU, who was generous enough to even let us see the documents they have for their outreach programs and activities. One of the few key things that he suggested to us is to make sure that our extension program is backed by research, vision and mission oriented, collaborative and participative (students, faculty and staff) and most of all sustainable.

The last part of our benchmarking was with the academic department, specifically led by Dr. Reynaldo Bautista, Dean, School of Accountancy, Management, Computing and Information Studies, on the processes and best practices of faculty management, facilities management and management of school as a business. The panel invited by Dr. Bautista was composed of program heads were all pleasantly accommodating to all the queries we had.

All in all, it was an enlightening exercise to be able to exchange ideas and compare practices with a top institution. We would like to express our deepest gratitude to St. Louis University for allowing Asian College to look into the their best practices and to PACU for providing this kind of exercise to small institutions such as Asian College of Quezon City, as we tread the challenge for accreditation.





# FCCP Honors Distinguished Leaders in the Academe



*Photo courtesy of AUAP*

**F**our officials from PACU member schools were awarded by the Friends for Cultural Concerns of the Philippines (FCCP) as Distinguished Leaders of the Academe (DLA) last March 2, 2019, during FCCP's 40th Anniversary Gala Fashion Show and Dinner at the Shangri la Hotel in Makati City.

FCCP aims to foster a deep sense of appreciation for all forms of art. The Distinguished Leaders of the Academe awardees shall be FCCP's partners to promote educational, cultural exchanges and scholarship projects, that will further showcase, develop, and enhance each of our unique cultures, promoting unity and harmony in diversity.

Dr. Caroline Santos-Enriquez, PACU President; Dr. Dhana Kerina Bautista-Rodas, former PACU President (2016–2018); Dr. Peter P. Laurel, member of the PACU Board of Trustees; and Dr. Daisy Moran-Tamayo, Co-Founder and Vice Chairman of the Board of University of Perpetual Help System DALTA were among the 2019 Distinguished Leaders of the Academe awardees who were recognized as inspirational leaders and forerunners of Education in the Philippines.

**Dr. Caroline Enriquez**, President of Our Lady of Fatima University, currently

oversees its five campuses. In 2013, the Pi Lambda Theta (PLT) Philippine Area Chapter bestowed upon her the Eminent Filipino Women Educator's Award. In 2016, she received the Outstanding Chief Executive Officer (CEO) award and Diplomate in Business Education from the Philippine Council of Deans and Educators (PCDEB) and the Philippine Academy of Professionals in Business Education (PAPBE). In August of the same year, the Filipina Women's Network based in San Francisco, USA awarded her as one of the 100 Most Influential Filipina Women in the World.

**Dr. Dhanna Rodas** is the 8th President of University of Baguio (UB). Dr. Rodas felt very fortunate to collaborate with academic and non-academic communities of Baguio City embracing indigenous Cordillera culture. With her leadership, UB became a recipient of the National Commission on Culture and Arts grants or the UB Culture and Arts Festival "Multiculturalism and Ethnic Identity: Experiencing Authenticity in the City" in 2016 and 2017. Her presidency in PACU, enabled her participation in public policy discussions at the house and the Senate, membership to the Technical Working Group of the Implementing Rules and Regulations of the Universal Access to Quality Tertiary Education.

**Dr. Peter Laurel** is the President of Lyceum of the Philippines University in Batangas and Laguna campuses. Dr. Laurel is an advocate of effective leadership in higher education system being the former President of PACU. He was also a Go Negosyo Awardee for outstanding entrepreneurship as well as Golden Juran Awardee for outstanding leadership in 2015. Dr. Laurel was named Entrepreneur of the Year finalist for 2017 (Ernst & Young). He is the incoming President of the Association of Universities of Asia and the Pacific for 2020.

**Dr. Daisy Moran-Tamayo** is the Co-Founder and Vice Chairman of the Board of the University of Perpetual Help System DALTA (UPHSD) with campuses in Las Pinas City, Bacoor Cavite, and Calamba, Laguna. Daisy and her husband Dr/Bgen Antonio Tamayo founded the UPHSD in 1975. Their marriage became the strong foundation not only of their family, but also the DALTA Group of Companies—a diversified conglomerate with businesses in education, healthcare, food and agriculture, construction and real estate, among many others where she is currently the Chair of the Chief Executive Board. She has a multi-faceted personality, doing complicated multi-tasks in their various institutions and companies. Daisy and her husband lovingly raised their children to become successful in continuing their family legacy; Anthony Tamayo as President of the University and PACU 1st Vice President and LTC Richard Tamayo as President of the Medical Center.

FCCP's Gala Fashion Show and Dinner aimed to raise funds for the scholarships that the organization awards to deserving students from different parts of the country, as well as, for their other socio-cultural projects. FCCP was founded in 1979. It is one of the most respected socio-cultural organizations in the Philippines.

Other distinguished Leaders of the Academe awardees are: Jovita M. De Jesus, President of F & J de Jesus Inc.; Dr. Rosario Oreta Lapus, 4th lay President of Miriam College; Dr. Ma. Cecilia Bautista-Lim, President and Chairperson, Board of Trustees of the Philippine College of Criminology and Manila Law College; Dr. Sung-Hee Nam, President of Daegu Health College and

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## Letran re-elects Fr. Marquez as its rector and President

Rev. Fr. Clarence Marquez, OP was officially re-installed as the rector and president of Colegio de San Juan de Letran – Manila and Bataan yesterday, June 18.

The 49-year old head of the oldest college in the country accepted the second term of his service in front of an audience composed of student leaders, school administrators, alumni organizations, faculty and non-teaching personnel, as well as friends and family of Fr. Marquez.

Heads from other higher education institutions were also present, including Mr. Victor Castelo, the Education Supervisor from the

Commission on Higher Education. Members of the Dominican Order of the Philippines were likewise present, headed by its prior provincial, Very Rev. Napoleon Sipalay, OP.

“Tayo ang tatak Letran,” Fr. Marquez said in his inaugural address, “Huwag natin sisirain, huwag natin sisiraan. Ipagmalaki, ikarangal.”

Coming off a productive four-year term, Fr. Marquez was able to lead the school to achieve various recognitions. In 2015, Letran was a PQA awardee for its Commitment to Quality Management. That same year, the school grabbed its 17th NCAA Seniors basketball title and remained as one of the winningest teams in the league.

In academics, through the leadership of Marquez, Letran was granted Level III by PAASCU in various programs, as well as Level II in the Basic

Education. Topnotchers and board passers were also produced as a result of the school's directive of academic excellence. Letran was also made a Center for Human Rights Education after its partnership with the CHR.



## SPC'S PACU Benchmark-Reachout Program: A Day at UA&P

Mrs. Clarice Adrianne DR. Verzosa

### San Pablo Colleges

The PACU Quality Assurance and Accreditation Committee has opened its doors in helping schools like San Pablo Colleges to benchmark with other PACU member schools with regard to their quality assurance policies and practices through its PACU Benchmark-Reachout Program. Last February 8, 2019, San Pablo Colleges' ISA Committee headed by their president, Dr. Ma. Socorro M. Eala, visited the University of Asia and the Pacific. The visiting team appreciated the warm welcome and hospitality of the UA&P's

president, Dr. Stan Padojinog, together with their Quality Assurance Director, Ms. Millie Claro and her staff. The PACU Benchmark-Reachout Program enabled the SPC ISA Committee to have an exchange of experiences and ideas about their preparation for ISA and deregulated status applications.

The team gained valuable knowledge that learning by sharing can help improve the school's systems by evaluating its strengths and weaknesses, and by determining how to adopt successful processes and procedures

gained from this benchmarking activity.

San Pablo Colleges is very grateful to PACU for this opportunity of linking schools to share experiences and boost the morale of the SPC ISA Committee to go into quality assurance despite the expected challenges it entails.

The team left UA&P with gratitude for the new friendship and appreciation for the privilege of sharing with SPC's commitment to provide quality education.



From left to right Mr. Richard Janer, Prof. Jorge Resurreccion, Prof. Roneo Villanueva, Dr. Eduardo O. Dizon, Ms. Millie Claro, Prof. Carmela Maria Cielito M. Eala, UA&P President Dr. Stan Padojinog, San Pablo Colleges President Dr. Ma. Socorro M. Eala, Prof. Ena Cruz, Dr. Jocelyn A.C. Barradas, Mrs. Marierose P. Saldua, Prof. Jonathan Z. Reyes and Mrs. Clarice Adrianne DR. Verzosa



# 50 Homes for 50 Glorious Years: Fatima's Legacy and Beyond

*Widow Porfiria Vinluan's greatest dream was for her children to finish schooling; she, along with her then ailing husband, wanted them to have a better life.*

*The road to its fulfillment turned out to be a struggle, but those circumstances only fueled Porfiria to persevere further to fund their aspirations. With her hard work, her daughter Mary Ann graduated from Our Lady of Fatima University (OLFU), and is currently working as a nurse in the Middle East, supporting her family back in the Philippines.*

*Several years after in year 2017, it seemed destiny weaved a magical turn when, unbeknownst to Porfiria and OLFU, Habitat for Humanity pre-selected her as one of the beneficiaries of a project called "50 Homes for Fatima's 50 Glorious Years"--- an initiative by none other than the alma mater of Porfiria's daughter, Our Lady of Fatima University. Today, Porfiria has begun a new chapter in her life with a home from the institution she entrusted her child's future to. Life had come full circle.*

Since inception, it has always been their fellowmen and their stories that have inspired Our Lady of Fatima University (OLFU) and the Fatima

University Medical Center to give back; changing lives for the better as their fulfilling reward.

Thus, during the 50th anniversary of OLFU and FUMC (collectively known as Fatima) in year 2017, they marked the milestone by pledging to fund and help build 50 homes for 50 families in partnership with NGO Habitat for Humanity. "To make a difference in the lives of 50 families is deemed a great privilege by the school as it shows humble gratitude for 50 Glorious Years," University President Dr. Caroline Marian Enriquez said.

## *On the road to 50 homes*

And so work formally commenced on the 8th day of March 2017 as the groundbreaking ceremony and First Build Day were held at the first site--- Northville 2, Bignay, Valenzuela City. Here, 12 houses were completed and successfully turned over to 12 beneficiary-families in September 2018.

"Kung hindi dahil sa inyo sa Fatima, 'di kami nagkaroon ng bahay na ganito kaya ang laki ng pasasalamat ko," stated Northville 2 beneficiary Teodora Katubigan who plans to open up a small food business on-site.

"Tuwang-tuwa ako kasi unang-una, gustong-gusto ko talaga



magkabahay kaya lang kakulangan nga ng pera... di makapagpatayo," expressed Francisco Bernal, the president of the beneficiaries in Bignay, as he celebrated the realization of his new house.

Immediately tailing the completion of the Bignay project, Fatima's mission-driven volunteers--- comprised of students, faculty and employees--- banded together again to build more houses; this time in Bistekville 5, Payatas, Quezon City, completing 33 homes as of this writing.

With a total of 45 homes completed, and only five more to be completed in 2019, the vision of leaving a lasting legacy to 50 deserving families has been turning into radiant reality. More than strong shelters, the beneficiaries are gaining a firm foundation for their hopes; a place where they are free, to not only dream, but to move ahead in life with their aspirations.

Veritas et Misericordia: Fatima lives for "Truth and Compassion".





# University of Luzon conquers higher ground



What used to be a small business school with only 145 initial enrolment in 1948 has gone a long way seven decades later. Initially known as Luzon College of Commerce and Business Administration (LCCBA), and renamed Luzon Colleges (LC) in 1952, it was elevated to University of Luzon in 2002.

Granted “autonomous” status in 2009, the University of Luzon in Dagupan City continues to press for greater accomplishments in its various areas of operation.

In February this year, UL has been recognized as Internationally-Accredited by the Royal Institution Singapore. Dr. Mac Arthur M. Samson, its current president, has been conferred Doctor Fellow Royal Institute of Educators together with its other leaders, Fellow Royal Institute of Research Dr. Carmelo John E. Vidal and Dr. Jordan H. Llego; Fellow Royal Institute of Human Resources Dr. Dolores Bustillo; Senior Fellow Royal Institute of Accountants Dr. Amalia dela Cruz; Fellow Royal Institute of Criminologists Dr. Esther B. Vedaña, Fellow Royal Institute of Information Technology Engr. Diosdado C. Caronongan; Fellow Royal Institute of Educators Dr. Carmelita S. Quinto and Dr. Ma. Emma J. Tuvera, Fellow Royal Institute of Nurses Jennie L. Corpus; Senior Member Royal Institute of Entrepreneurs Prof. Anastacio B. Aquino; Senior Member Royal Institute of Accountants Jharam A. Tolentino; and Senior Member Royal Institute of Educators Prof. Darwin M. Juguilon.

## Excellence and Leadership through Research and Community Involvement

Since 2015, UL has been declared four-time national champion in the Unilever topic competition as part of its community and business enterprise initiatives. Also, UL has represented the Philippines three times in the SIFE/ENACTUS World Cup: Kuala Lumpur, Malaysia (2011); Washington, DC, USA (2012); and Beijing, China (2015).

Likewise, UL has been a participant-partner both in the First International 2017 Conference, in Redesigning, Re-engineering Academic Direction for Global Competitiveness (Manila Hotel, Philippines) and in the 2017 National Research Conference for Sustainability (Holy Angel University, Pampanga). In 2018, it coordinated

the conduct of the 11th Philippine Conference on Research in Corporate Social Responsibility with the Benita & Catalino Yap Foundation and APSCU-Region 1.

In terms of accreditation efforts, the University of Luzon remains undisputed as the HEI with the most number of accredited programs in North Luzon. According to Dr. Mac Arthur Samson, “the founders of UL originally aimed to provide college education to the youth of Dagupan and Pangasinan whose parents cannot afford to send them to Manila, especially right after WWII, but through the decades UL has grown to be a major catalyst for social development and community transformation in this part of our country.”





## PATTS turns 50 years

**P**ATTS College of Aeronautics marked its 50 Golden Years of Unsurpassed Excellence in Philippine Aviation Education this year. This significant milestone was eminent in the year-long celebration, which began with the Reveal Day as the PATTS Community gathered together for the launching of the 50th Anniversary logo and Official Merchandise last October 19, 2018. This was followed by the Festival Run 2k18 held last November 25, 2018. This fun run at night coupled with a foam party was also a first in the history of PATTS. On the 11th and 12th day of February 2019, alumni, friends, special guests and about 5000 PATTSians gathered together to celebrate its 50th Foundation Anniversary. This momentous event was graced with the presence of DoTr Sec. Arthur P. Tugade as the Guest of Honor during the Opening Ceremony and Capt. Manuel Antonio L. Tamayo (DoTr USec for Aviation & Airports). The Soaring Seahorses have also launched their Corporate Social Responsibility Project last March 9, 2019 to strengthen its commitment to contribute to economic development while improving the quality of life of the local community and society at large.

To see fully realized professionals holding key positions in the industry inspires PATTS to work even harder to produce graduates whose accomplishments bring pride to this educational institution. Alumni from different batches, faculty members and College Officials were present in the Grand Alumni Reception last April 2, 2019.

The Class of 2019 was enthused by Engr. Nolito C. Vencilao, Structural Analysis Engineer of Boeing Commercial Airplanes, as the 50th Commencement Speaker, and is a proud product of PATTS who shares that this institution truly "nurtures and molds future aviators."

PATTS Management together with their support staff took a trip to Bangkok, Thailand last April 6 to 9, 2019 for the 50th Anniversary Commemorative Travel. To wrap up the year-round celebration, PATTS reveals its 50 glorious years as aviation partners, aviation industry biggies, colleagues



*PATTS Board of Directors 2019 at the PATTS Golden Gala during the Grand Toast (L-R): Mr. Romerico B. Dumlao (Board Trustee), Ms. Felisa S. Valdez (Vice-Chair & CFO), Atty. Ambrosio V. Valdez (Chairman of the Board & CEO), Engr. Jose Eduardo S. Valdez (College President & COO) and Dr. Ana Mercedes S. Gatmaytan (Board Trustee)*

in the aviation sector, associates and friends joined in full force last May 9, 2019 for the PATTS Golden Gala at the Forbes Ballroom of Conrad Hotel. One of the musical greats, the concert king himself, Mr. Martin Nievera serenaded the crowd to conclude the evening.

Since its beginnings, PATTS has seized every change and major shift in the aviation industry as an opportunity to evolve, reinvent itself and remain an active and innovative partner not only for its students, faculty, and employees, but also for its industry-partners. From a vintage World War II hangar to a picturesque campus in the suburbs of Parañaque, PATTS has gone from 50 students culled from nearby High Schools to a student population of thousands not only from the Philippines but around the region and the Middle East. The institution's reputation has grown while PATTS continuously populated the ranks of aviation companies. Slowly but surely, PATTS graduates worked their way up and now hold important positions in Airlines, Airports, MROs and Service providers. PATTS' reputation was growing by leaps and bounds, fueled by the hard work of PATTS Faculty and Administration. PATTS did it the old-fashioned way, through conservative growth and tightly held company values of Patriotism, Adeptness, Trust, Thoroughness and Service-Oriented.

50 years is undeniably a milestone. It is not just an opportunity to momentarily look back at what PATTS has created half a century ago, but a golden ticket to chart the path forward. Now, better than ever, PATTS

boasts of a true Academic Campus: with a nice green quadrangle, multiple sports venues and multi-story buildings well-suited for education. To ensure relevance, PATTS embarked on voluntary accreditation and strategic partnerships with Industry Partners. Accreditation ensured that PATTS was properly guided by Academic All-Stars to assess National Best Practices and how best to introduce this to our Campus. Our Industry Partners shared their observations of the workplace and how best to train our students to be productive after graduation

Indeed, PATTS has never shied away from change. In fact, the management has always made sure that PATTS is always the first to offer new techniques, new processes and new services in order to stand-out in this ultra-competitive world so that PATTS will stay to great lengths, soaring higher, from 50 to infinity.



## PWU Centennial Milestones

One hundred years ago, seven Filipinas founded what was to become the first university for women in Asia founded by Asians. Paz Marquez Benitez was the first president followed by Francisca Tirona Benitez who served for forty-five years.

In 2019 The Philippine Women's University celebrates its centenary with a whole year of activities which highlight PWU's continuing commitment to education in service to the family, the community and the nation.

PWU President Dr. Francisco Benitez unveiled the centennial initiatives on February 6, 2019 in PWU's Taft Avenue campus with special guest Alice Walton of the Walmart family who returned to PWU where she received an honorary degree in 1994. She told the PWU community that she came to honor the memory of the late Helena Z. Benitez, "who was my Tita Helen too." It was also the opening of "Kasarinlan" a centennial art exhibit presented by PWU's School of Fine Arts and Design featuring the works of notable alumni, teachers and students including Araceli Limcaco-Dans, Panday Aviado and Brenda Fajardo.

Alumni from PWU, JASMS, PWC of Davao and Iloilo as well as the Bayanihan Folk Dance Company (which was founded at PWU in the 1950s) have a wide array of programs in which to take part to celebrate the Centennial. There was "Funhundred" on February 2 where students, faculty and non-teaching personnel as well as terno-clad alumni put on their running shoes for an early



Bacolod-based alumni welcomed the news from Dr. Kiko Benitez about a new PWU campus opening soon in Silay City

morning run by Manila Bay. "I Love PWU" a whole day Bazaar at PWU's Taft Avenue campus culminated with a special Bayanihan performance on February 16. "Shall We Dance" hosted by Golden Jubilarian HS class '69 at Savanna Moon on Feb. 18 saw alumni from here and abroad tripping the light fantastic. Open Houses in JASMS Manila on Taft Avenue and the new JASMS QC campus were held on February 19 which was also Jose Abad Santos Day. Cultural tours of the Benitez family's MiraNila Heritage House & Library on February 20-21 allowed visitors to hear stories and view art and artifacts that fostered a deeper appreciation of Philippine culture and historical events that were held at MiraNila.

PWU Nursing alumni gathered at a Biennial Dinner on February 20 and a Clinical Conference was held the following day at PWU with nursing icon Sr. Callista Roy, who is flew to Manila courtesy of Philippine Airlines, the official carrier of the PWU Centennial. She spoke on the Adaptation Theory of Nursing and gamely met with students and participants who came from all over Luzon for this rare opportunity to meet a nursing legend.

Also on February 21, the PWU-JASMS Rondalla presented their "11th Himig ng Lahi" displaying the artistry and skills that have won them numerous championships at the National Musical Competitions for Young Artists (NAMCYA) and demonstrated PWU's enduring commitment to preserving and promoting Philippine culture.

PWU founded the first women doctor's polyclinic in 1951 and its Medical Technology and Pharmacy programs grew from that pioneering initiative. MedTech alumni returned to PWU and held an awards ceremony to honor their outstanding achievers on Feb. 22 and Nutrition alumni reunited on February 23.

Over 1400 alumni from all over the world attended the Grand Centennial Homecoming at the Conrad Hotel in Pasay City on February 24. The overwhelmingly huge turnout created initial problems but with PWU's Board of Trustees gamely opening the evening by dancing the traditional "Rigodon de Honor," the evening turned into a joyous celebration. It was also the official announcement of a generous donation of 3-hectares of land by the Pablo Jison family for a new PWU campus to open in Silay City, Negros Occidental.

PWU's centennial is a year-long event and PWU's Centennial Committee spearheaded by Dr. Eugenio "Boy" Abunda are inviting alumni to get involved in the rest of the centennial activities and play a part in PWU's next hundred years.

For more information visit the pwu100 page on [www.pwu.edu.ph](http://www.pwu.edu.ph) or call the Alumni Office at tel. +632 526-8421 local 100-101 or email [alumni@pwu.edu.ph](mailto:alumni@pwu.edu.ph).



PWU Alumni Association members with Kim Atienza presented "RunHundred," a fun run to "celebrate the past while running towards the future." Over 1,700 students, employees, their family and friends joined the run.



## UE Students, Profs, Present Research Papers Here and Abroad

An array of UE students, teachers and a staffer presented a variety of group research papers in various international conferences in the first half of 2019.

Students of the UE College of Business Administration-Manila recently presented five completed studies at the 6th National Research Student Conference (NSRC), which was held on May 21 and 22, 2019, at the Citystate Asturias Hotel in Puerto Princesa City, Palawan.

The UE student researches were five of the 141 studies from universities and schools throughout the Philippines that passed the technical standards of the NSRC committee for oral presentation, as organized by the A&A Knowledge Base Research Consultancy and Training, Inc. with the endorsement of the Commission on Higher Education.

presented by Jade Anne C. Ward for co-authors Ericka M. Manansala, Camille Joyce B. Manuel, Faye Anne C. Navarro, Kim Irish P. Padilla and Gwyneth France V. Terrado;

3. "Influences of Varying Class Schedules in the Academic Performances of Accountancy Students," presented by Neil Faye C. San Buenaventura and Katrina May B. Baui for co-authors Maria Elena M. Caramat, Deane V. Dalmacio, Marian Rose O. Dionela and Mikael J. Pintucan;

4. "Effects of Self-Set Goals upon College Students," presented by Bayronphol Torres for co-authors Evita Ching, Clarice Keith Ciar, Christian Cyrille Dela Fuente, John Paule Mico de Ocampo and Priscila Emocling; and

5. "Disaster Awareness and Preparedness of Students in the University of the East, Manila Campus,"

Teachers Louise Mae C. Bangsal, Rizalyn P. Ramos (Primary Level Coordinator) and Dianne G. Rodriguez (Guidance Counselor), presented their joint research on "Inclusive Education Program: The University of the East Experience" at the recent 5th Asian Conference on Education and International Development (ACEID), on March 25 to 27, 2019, at the Toshi Center Hotel in Tokyo, Japan. They did so under the leadership of UE Manila Principal Nieva J. Discipulo in collaboration with the UE Guidance and Counseling Office.

The UE team's paper is a documentation and evaluation of the program to assist the growing needs of UE Manila's Basic Ed students, especially those with special needs. It is thus attuned to the theme of "Independence and Interdependence" of the conference, which saw 180 participants from five continents.

The conference was organized by the International Academic Forum (IAFOR) in association with the IAFOR Research Centre at Osaka University and IAFOR's Global University Partners. The acceptance of the UE research paper in ACEID 2019 has paved the way for the UE Basic Education Department-Manila to network and benchmark on the practice of Inclusion in the different Asian countries.

Moreover, Noella Erika Paola T. Navarrete, a then-graduating Grade 12 Accountancy, Business and Management (ABM) strand student, and Prof. Lyndon Dale B. Chang presented their respective research works at the International Conference on Business and Social Sciences on March 26 to 28, 2019, at the Kyoto Research Park in Japan roughly a month before Ms. Navarrete's commencement last April 30 at the PICC Plenary Hall.

Ms. Navarrete presented her research paper titled "Pagtahak sa Daang Hindi Pangarap: Lived Experiences of Students Pursuing Their Undesired Track," which tackles how the implementation of the K-12 Program affected the decision of students in choosing their SHS track. Ms. Navarrete's co-authors for this research were Edward Gonzales, John Mark Ico, Gremarie Amata, Jamaica Lagrio, Crystal Canoos, Chelster Dionisio and Cyryll Maragay, with Prof. Chang as their adviser.



In the parallel paper presentations, the following accountancy and business management papers from UE CBA Manila were included:

1. "Perception of CPAs in Public and Government Sectors on Continuing Professional Development's Effectiveness towards Career Advancement," presented by Bi-en B. Valentino for co-authors Emerson M. Peralta, Mhay S. Colangoy and Lyka C. Manlapas;

2. "An Analysis on the Contribution of Internship Activities to Accounting Graduates' First Employment,"

presented by Lance Edward Ramirez for co-authors Keith Jayvee Chan, Shanon Febes Sison, Ryan Anthony Tabing, Hannah Patricia Toledo and Mark Joven Yambao.

The UE student-researchers were accompanied by their able research faculty advisers, Associate Dean Angelito C. Descalzo and College Secretary Ofelia R. Nilo.

Meanwhile, a team of UE Basic Education Department-Manila faculty members had the distinction of representing UE by presenting a research paper involving the University.

Prof. Chang, for his part, presented about the "Predictors of the Academic Survival of Working Scholars in the University of the East-Manila." He co-authored this research study with Niel Mig C. Gamana, Ariane May Geñorga, Sharina Aya G. Gorospe, Eunice Anne B. Parra, Me Rey Gold G. Pelayo, Ronald Rañeses, Mary Jane Rose Z. San Pedro and Aleezah Romyne M. Villanueva, with Dr. Madeleine M. Co as their adviser.

Guiding Prof. Chang and Ms. Navarrete on this endeavor were Prof. Rhodelyn Saban, Coordinator for Faculty Research; Prof. Raynar Uybarreta, Coordinator for Student Research; and Principal Nieva J. Discipulo, Ph.D. pillars for Senior High School of the UE Basic Education Department-Manila.

Mr. John Israel U. Cunanan, the Senior Administrative Assistant of UE's Textbooks Evaluation and Publishing Office (TEPO), recently presented his paper on "Rationality as an Educational Aim: Implications for Normativity of Teaching Practice in the Philippines." He did so on day 1 of the International Journal of Arts & Sciences' (IJAS) International Conference for Academic Disciplines, on May 28, 2019 to June 1, 2019, at the Harvard Medical School New Research Building in Boston, Massachusetts, USA.

Mr. Cunanan's paper is composed of two major positions. For the deconstructive part, it argues that the aims of Philippine educational system, as seen in its educational policies and textbooks, are both inadequate and problematic.

For the constructive part, his paper proposes a conception of rationality that is philosophically tenable, and argues that it ought to be explicitly considered as a fundamental aim of the Philippine educational system. It ends with some suggestions on how Basic Education teachers can incorporate this position into their own pedagogical practices, thereby resulting in a standardization of teaching.

# UA&P reaps recognition; coaches PACU member schools

Ma. Humildad F. Claro  
University of Asia and the Pacific

Fifty years after the establishment of the Center for Research and Communication, now University of Asia and the Pacific (UA&P), the University continues to blaze a trail in its academic undertakings.

## Research papers

UA&P has won in the Best Research Paper category of PACUCOA from 2016 to 2018. UA&P professor Dr. Veronica E. Ramirez received in 2016 the first prize for her paper "Migrant Education in Philippine Higher Education Institutions: Drivers, Experience and Challenges to Continuous Quality Improvement." The following year, Mr. Giuseppe Ng and Mr. Romeo Venes of the UA&P School of Sciences and Engineering bagged the second prize with "Improving Collaboration in Filipino Company-Sponsored Student I.T. Projects through Agile." In 2018, Dr. Ramirez once again copped the first prize with her paper on "Sustainability Standards: The New Quality Assurance of Higher Education in the Fourth Industrial Revolution (4IR)."

## Accredited programs

In 2018, the University's Master of Arts in Communication Program became the first graduate program in communication in the National Capital Region (NCR) to have been granted Level III reaccredited status by PACUCOA. Three graduate programs of UA&P's School of Economics were also recognized for being the first graduate programs in corporate planning, economics research, and general management to have been granted Level III reaccredited status in NCR and in the Philippines. These programs are the Master in Business Economics, Master in Applied Business Economics, and Master of Science in Industrial Economics.

In its pursuit for educational excellence through quality enhancement and improvement, UA&P continues to submit voluntarily its academic programs for higher levels of accreditation. To date, 100% of its undergraduate accreditable programs

and 88% of its accreditable graduate programs have been reaccredited by PACUCOA.

## Sustainability

UA&P is the first academic institution in Southeast Asia to have produced a sustainability report, following the reporting framework introduced by the Global Reporting Initiative (GRI), an Amsterdam-based international independent organization that provides the world's most widely used standards on sustainability and disclosure. The University will release its third sustainability report before the academic year ends.

## Coaching

The University, through its Quality Assurance Office (QAO), played host to and coached two PACU member institutions early this year – the Naga College Foundation of Region V and the San Pablo Colleges of Region IV. College officials and administrative officers participated in the coaching activities. The visiting colleges aim to achieve and be granted deregulated or autonomous status by CHED.

Benchmark was made on UA&P's practices, innovations, and strategies that enable its programs to undergo accreditation smoothly. Emphasis was given to the collaborative effort of the academic and administrative units; the consistency in the implementation and management of internal systems, processes, and procedures; and the enabling support and leadership of management, academic and administrative units, and stakeholders, e.g., faculty, students, alumni. Coaching also included expectations and documentary requirements of CHED for ISA (Institutional Sustainability Assessment), which UA&P has gone through in 2015.

The University of Asia and the Pacific, looking forward to its next 50 years, will continue to deliver high quality programs for the good of society and the integral development of all peoples in the Asia Pacific region and beyond.



## PACU Welcomes Riverside College, Inc.



Riverside College, Inc. (RCI), one of the prime HEI's in Western Visayas, is now a member of PACU.

The PACU team headed by Anthony M. Tamayo, Membership Committee Chair, together with Dr. Caroline S. Enriquez, Dr. Patricia B. Lagunda and Dr. Dhanna Kerina B. Rodas visited RCI in Bacolod City, Negros Occidental last February 27,

June 29, 2019, at Novotel Araneta Center in Quezon City.

RCI is owned by Metro Pacific Hospital Holdings, Inc., a member of Metro Pacific Investment Corporation (MPIC) group of companies. Since its establishment in the 1950s, it has grown to an institution with multi-disciplinary programs with 4,500 students. Its core program in Bachelor of Science

in Physical Therapy bagged the Top 1 during the August 2018 Licensure Examination. Out of 87 colleges and universities offering the same program in the country, RCI was ranked by Local Pulse as the Top 10 Best Philippine School to study Physical Therapy in 2018.

2019. After the inspection visit and review of documents, P A C U approved its membership and officially welcomes RCI during the PACU annual general assembly and national conference on

Headed by its President Mr. Samuel Z. Lee, RCI's vision is to produce global leaders and professionals and its state-of-the-art learning resources will contribute to nation-building by providing quality graduates to the community.

To date, PACU has 192 member institutions. Membership is open to private HEIs with programs and missions consistent with the purposes of PACU. PACU aims to contribute to nation-building through transformative private higher education in a deregulated environment imbued with a global perspective and anchored on social responsibility and mutual cooperation.

## TEAM METRO GOES INTERNATIONAL FOR A RESEARCH CONFERENCE IN BANGKOK, THAILAND

By: Mr. Dan Lhery Gregorious

The Metro Manila College team headed by its President, Dr. Eleanor M. Agapito, flew to Bangkok, Thailand to attend the Universal Academic Cluster International Conference last February 14 to 15, 2019.

The conference is an amalgamation of different nationalities with interesting researches from their own countries, such as Israel, Thailand, and Australia, which aims to provide opportunities for professors, academic researchers and students from all over the world to come together and learn from each other.

Six delegates from Metro Manila College presented their researches namely: Dr. Dana B. Tebia with her research entitled "Effectiveness of Journal Writing in the

Performance of Grade Seven Students in Mathematics"; Dr. Aurora S. Mapile, with her study entitled "Customer Satisfaction through ISO 9001:2008 Certification of Selected Higher Institutions"; Ms. Zoila Espiritu, with her study entitled "The Lived Experiences of Filipino Expatriate Teachers"; Mr.

Pantawid Pamilyang Pilipino Program Beneficiaries"; Ms. Dionalyn Amancio, with her research entitled "Reforming Technology Livelihood Education Faculty Professionalism in Teaching Millennial Students of the University of Caloocan City, Congressional Campus; and lastly, Dr. Joseph L. Adan, with his paper entitled, "Near-Peer Tutoring as First Tier Response -To- Intervention Approach among Selected Senior High School Students". After the presentation, all the presenters were awarded their certificates of participation.



Dan Lhery Gregorious with his research entitled "The Lived Experiences of Students Whose Families are

Aside from the six delegates who presented their researches, many others from MMC joined the team to participate in the conference. These were Dr. Nicanor Rigocera, Ms. Teresita De Guzman, Ms. Maria Luisa R. Reyes

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## CIT UNIVERSITY'S WALL OF FAME

Situated at the center of the CIT University Library, the Wall of Fame immortalizes the graduates topping the licensure examinations as well as the graduates granted the title "King/Queen of Engineers".

"King/Queen of Engineers" is an honor given to the highest ranking graduating student from the engineering degree programs of the university. This has been the tradition for decades since the institution started as a training ground for engineers. The vision of the founder, Dr. Nicolas G. Escario, Sr., was to establish an engineering educational institution that could hone the skills of Filipinos during the postwar reconstruction of 1946, the year CIT was founded. The first board topnotcher produced by the institution was Engr. Andres Mahinay. Since then, the institution has produced board exam topnotchers not only in engineer licensure examinations but also those in architecture, accountancy, nursing, and education.

The track record of CIT having graduates topping the board exams has been unwavering even before it became a university in 2010. It is from this reputation that the tagline "CIT tops again" has been phrased as a motto of victory among the Technologists,

the students and graduates of CIT University. The Wall of Fame, then, is but a reinforcement to the University's tagline "CIT tops again". To instill this sense of excellence, the institution embraces "passion for excellence" as one of its core values. True enough, excellence is not only evident in board programs. Awards and recognition are also earned by students from non-board programs who joined in local, national, and international competitions. Recently, for example, Andrew Oplas, a graduating student of the BS Computer Science has flown to Korea to receive his award. He was ranked first nationwide in the Test of Practical Competency in IT (TOPCIT) which was developed and administered by the Korean Ministry of Science.

Since its construction in 2003, the Wall of Fame has become the central attraction of students and guests visiting the university. Its design has been conceptualized through the collaborative effort of the faculty of the Architecture department. Each year, new names are attached to the wall as the university never fails to produce board topnotchers in any given year. Beginning this year, an additional name plate on the wall is accorded even more prominence with a ceremony where the honoree in person mounts the plate. A



ceremonial marking was done for the first time to honor Ar. Justin Lei Ramos who ranked first in the 2019 Architect Licensure Examination held in January this year. As of this date, the number of board topnotchers of CIT University has reached 705 where 82 are first placers. All indications show that this trend shall endure without let up.

When the Wall is flooded with light, the golden plates bearing the names of the honorees shimmer for all the visitors to behold. This eye-catching sight exudes brilliance not only of CIT's pride. It also serves as an emblem of inspiration, touching a young Technologist's heart, buoying up the young aspirant for higher achievements so that he or she, too, can become a university legend and a living hero to society.

### "The Rizal Memorial Colleges, Inc. : Here and Now"

From page 7

Convention in coordination with the Philippine Association for Graduate Education (PAGE) RXI and the Council of Deans for Graduate Education (CoDGE) RXI on September 29-30, 2019 at RMC Petro Gazz Arena. Delegations came from all over the Philippines as well as from Indonesia and Malaysia.

This was followed by the 1st Southern Mindanao Students Business Summit spearheaded by the Philippine Council of Deans and Educators in Business (PCDEB) and the College of Business Administration in cooperation with the Regional Council of Deans and Educators in Business Education and Governance (RCDBEG) RXI, conducted on January 18, 2019.

In both Research Convention

and Business Summit, research plenary sessions, concurrent research presentations, and poster presentations featured the events. Participation of various Graduate Schools and Business Schools not only in Region XI but also with other Regions as well provided better opportunities for affiliation and linkages to enhance research outputs and productivity.

RMC's strong partnership with the local government of Davao City and with non-government organizations as well as active affiliation with civic and professional organizations make its reason for existence more meaningful and inspiring.

Its active involvement with the Davao Colleges and Universities Network (DACUN) and the Association of Private and State Colleges and Universities in Region XI (APSCUR) establishes an inspiring image to RMC. All programs

offered by RMC have corresponding affiliations and memberships with civic and professional organizations.

With its mandate, The Rizal Memorial Colleges, Inc., commits to produce cream of the crop graduates who are the source of inspiration, motivation, and strength of mature Rizalian stewards. It affirms its role in the advancement of the development of men and women to become competent and compassionate professionals and researchers, with mastery in their fields of specialization, service-oriented, assertive of their rights and perform their duties and responsibilities as citizens of a democratic country, holding high the precepts of liberty, dignity, love and peace.



## FEU strengthens ASEAN Internationalization with CHED

Dr. Virginia D. Akiate, Commission on Higher Education Executive Director (CHED) Director-NCR, lauded the Internationalization program initiated by Far Eastern University (FEU) in a lecture forum, 'Strengthening the ASEAN Integration of NCR Higher Education Institutions' held last week.

Dr. Myrna Quinto, Vice President for Academic Development (ADO) warmly welcomed the new NCR director to the FEU campus together with Joeven Castro, Assistant Vice President for Academic Services and the academic managers representing all the Institutes.

Dr. Akiate encouraged universities and colleges to focus on initiatives that can contribute to developing an educational policy framework that can meet the needs of the ASEAN integration.

The competencies of the 21st century must also be realized and promoted from basic education to higher educational institutions by continuously fine-tuning the Philippine Qualifications Framework with the DepEd, TESDA, and PRC working hand in hand, Dr. Akiate emphasized.

Dr. Arnel D. Bravo, FEU Director for the Center for Teaching and Learning stated that more initiatives are being prepared by his office to enhance such Internationalization.



## FEU Institute of Technology launches first Innovation Center in U-Belt

Far Eastern University, Institute of Technology (FIT) officially launches today its all-new Innovation Center, designed for its students and faculty who are interested in entrepreneurship.

Spanning 1,170 square-meters, the hub houses 14 specialized function rooms equipped with the latest tech learning tools. It offers a 360-degree support program for projects with commercial potential and significant societal impact.

There are many creative Filipinos that only need the right resources to materialize their vision, says FEU President Dr. Michael Alba. 'We acknowledge the potential of these young minds and the strength of their abilities, which is why we created the Innovation Center. I am positive that through this new platform, our creative students and teachers will be able to have breakthroughs that will benefit society immensely.

The facility will serve as a think-tank and incubation center for business ideas. Project proposals will

undergo market validation, product development and prototyping, and intellectual property and management assistance to ensure maximized commercial potential and competitive Technology Readiness Level (TRL).

Complementing the comprehensive programs are the top-notch equipment at the Innovation Center. It boasts of high-speed internet connection that can accommodate complex operations on various software including Canvas, an online Learning Management System. It has a high capacity storage system that can host different computer science and IT projects.

Moving forward, FEU plans to acquire a 3D Printer for prototyping, hybrid and Electrical Transient and Analysis Program (ETAP) to aid in engineering research. Partnerships

with industry experts are also in line to help improve the program offerings of the laboratory. The hub is currently exclusive and free for FEU students and faculty. Its doors will eventually open to other interested parties once guidelines are set.

It is our mission to create a community of leaders and innovators for nation building, adds Dr. Alba. By capitalizing on the technical expertise of mentors and tapping the increasingly diversifying start-up ecosystem, we want to empower our students and teachers to be the sparks for change in the world.



## PACU Welcomes its First Woman Executive Director From page 8

with them on projects that will benefit the general membership at most and individual PACU member schools in her official capacity as Executive Director of the oldest Private Educational Association in the country.

As she travails her purpose driven path, she takes it as her shared mission to carry on the torch which was once carried by the Executive Directors

that have come before her, as they have supported the advocacies of their respective PACU Presidents. She is positive that PACU with President Caroline S. Enriquez at the helm will be contributory to the attainment of the collective and individual goal of its member schools to provide accessible, equitable and quality education producing world class graduates, lifelong learners and changemakers.

The addition of Dir. Joyce is a welcome addition to a very active set

of PACU Officers. It is therefore highly certain that PACU's stellar reputation as the light of the private education sector, truly a force to reckon with will live on.

She makes time for her hobbies such as plant and flower arranging, cooking for family and friends, biking and simply going for short and long nature trips with her six-year old son.

## Former Executive Director Ends two Year Stint with PACU

PACU extends its sincere appreciation to Fabian B. Quitales, former Executive Director, for his enormous contribution and dedication to PACU in the last two years. Fabi, was re-hired in 2017 after he retired as the Administrative and Human Resource Director of Jose Rizal University in 2016. He served as ED to former PACU Presidents: Dr. Teresita Quirino of TIP, Dr. Vicente K. Fabella of JRU and Dr. Dhana Kerina Bautista-Rodas of UB.

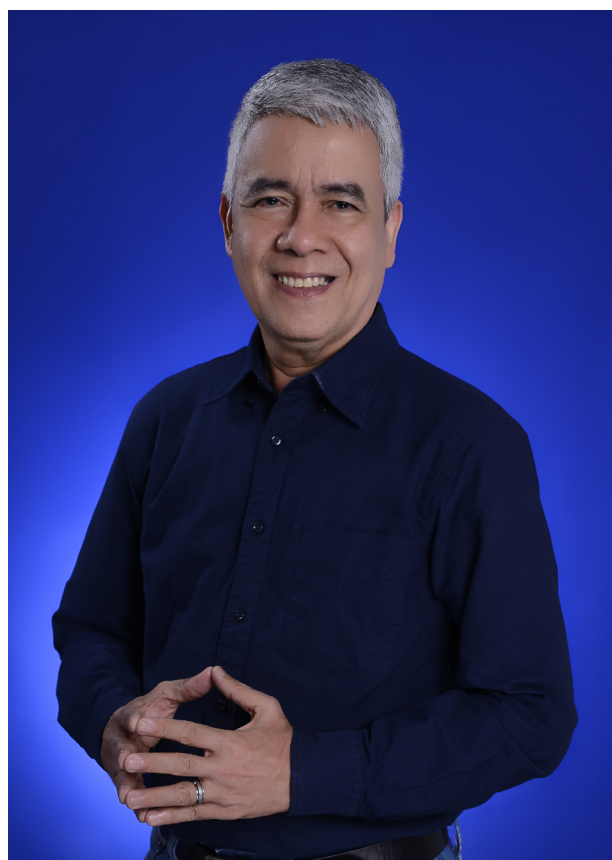
Fabi, as he is fondly called by his colleagues, was part of one of the most challenging years of PACU in its 85 years of existence. Several historical legislative measures and education laws were passed and approved by the government that had positive impact to PACU and the whole private HEIs in the country. One of which is the implementation of RA 10931, or the "Universal Access to Quality Tertiary Education Act. Fabi recalls the very critical deliberations and passage into law of its Implementing Rules and Regulations (IRR), which was passed on February 22, 2018. "Of course, Dr. Rodas, was ably assisted by Dr. Fabella in the grueling, almost weekly deliberations in its crafting where he sits as the official alternate COCOPEA representative to its governing board where he made sure that the interests of the PHEIs have been secured and protected," Fabi said.

Fabi also remembers that PACU has achieved three milestones in the seminar-workshop series when Dr. Carol Enriquez started her term as PACU President. These were a.) the first ever seminar-workshop via live-streaming at the Philippine Women's

University beamed live at the Cebu Institute of Technology-University; b.) another seminar-workshop via live-streaming, conducted at the Our Lady of Fatima University-San Fernando (the first ever PACU seminar-workshop that was officially endorsed by both CHED Central Office and the CHED Region III Office, and Region III's private education associations); c.) it was attended by 226 participants, also a first in the history of PACU seminars and workshops for its faculty and administrators.

Finally, during Fabi's term, he recalls that Dr. Enriquez was very much involved on the very successful MOA Signing activity and announcement of the initial release of government subsidy to concerned private HEIs under RA 10931, via a day-long program by the CHED-UniFAST on December 17, 2018 at UP-Diliman.

Fabi also mentioned that the PACU Secretariat was very much involved in assisting the UniFAST in organizing the MOA Signing that called for a several-days of meeting including a Saturday to make sure that no stones of possible glitch will have been left unturned – from the flow of the day-long program to advising all PACU member-schools from all over the country to come to attend, primarily because of the very critical MOA Signing.



"I can bravely say these things now with a sense of pride and fulfillment that I was behind the scene of all those successes and accomplishments of PACU, both under the helm of PACU Presidents, Dr. Dhanna Bautista-Rodas (SY 2016-2018) and Dr. Caroline Marian Santos Enriquez (SY 2018-2020), now that I am no longer with PACU," Fabi said.



## MSC Software, FEATI Linkup Prepares Filipino Engineers for Industry 4.0

FILIPINO students and professionals in the field of engineering have just received a shot-in-the-arm in terms of acquiring knowledge that bridges design and practical application.

Thus, from Finite Element Analysis (FEA) Simulation to the physical world, everyday life might just turn better and safer through products' development that withstand the most critical tests.

### Partnership for the future

They are tests that simulate the unforgiving conditions in space, land, or sea. All for bettering lives, for what's a product with innovation if not to make lives more pleasantly livable. It might not be too far-fetched for this to happen, or at least think about it in the Philippines; FEA Simulation is already a standard in the developed countries.

The key is raising the skill sets of Filipino engineers and future-proof them for Industry 4.0.

In the Philippines, it could be one of the doors that opens up opportunities to become globally competitive, especially with the just-launched partnership between industry and academe as represented by United States-based MSC Software and the Philippines' owned FEATI University.

On Tuesday, May 7, MSC Software and FEATI University signed

a Memorandum of Agreement (MOA) that binds them to collaborate in spreading in the academe the former's simulation training courses.

As part of the MOA, the American company, which is part of Hexagon firm, appointed the Philippine university founded in 1946 as its Center of Excellence (CoE) in the country. Thus, FEATI is officially MSC Software's first CoE in the Philippines.

The two parties launched their partnership with presidents and other officials of various universities in attendance.

Francisco Segovia, CEO, FEATI University, said about the partnership: "The aerospace industry relies heavily on some of the leading MSC Software tools to analyze and predict stress and strain, vibration and dynamics, acoustics, and thermal analysis. As a leading educator in aviation, aerospace and other engineering disciplines, we believe in giving our students the best exposure to industry-leading tools and technologies to prepare them for their careers. This tie-up with MSC Software is another step in that direction."

### On to digital transformation

Sridhara Dharmarajan, managing director for Indo Pacific Region of MSC Software Corporation, described the partnership as "bridging the gap between the academy and industry."

He said this will pave the way for digital transformation.

The two partners have embarked on this journey where FEATI University will train engineering students and professionals in using MSC Software and prepare them for future critical engineering skills. To achieve this, the CoE's function, among others, is to enhance the skill sets of students and professionals through industry-oriented training and research projects on simulation.

FEATI University President Dr. Adolfo Jesus R. Gopez dubbed the partnership "the new revolution in engineering technology." He explained in his talks with members of the media during the event at Solaire Resort and Casino in Paranaque City, Metro Manila, that the software from U.S.-based company is Finite Element-based design and simulation.

With FEA, Gopez pointed out, "you can use the program and input certain parts of your design, and then you can run a simulation to see how it will react to the stresses, or the temperature, or to the other factors you can put in your simulation." He added: "It is a very important tool for engineers, he noted, as it increases their capability both from students up to professionals to be able to go beyond the paper and pen type of design and go to realization, simulation and beyond; to go manufacturing, go to efficiency, go to reducing cost."

### Drawings that do not move

FEATI University is offering the FEA Simulation training to students from other universities, though it is not entirely free being an economic setup. "It will be useful not only for students but also for professional engineers. And, so, with this partnership we can give access to students of different universities...and industry for training," said Gopez.

"FEATI University from the beginning of the training courses or programs will benefit both at being able to look at the MSC Software and be able to use and connect it to the theory of space analysis, thermal analysis, design, and then, of course, they will be able to do a visual simulation with their computers and see what will happen to their design."

Before the advent of FEA Simulation, he recalled that a designer

FEATI University and MSC Software seal their partnership with a handshake. At right is FEATI Vice Chairman and CEO Francisco Segovia (right) shaking the hand of MSC Software Managing Director for Indo Pacific Region Sridhara Dharmarajan.



just finished a drawing which does not move. "You cannot do simulation with the drawing."

"But with MSC Software, you will see how it turns if it is something that rotates, you can see if it bends if it is something that bends, and you can see if it flies if it is an aircraft."

The FEATI University president hastened to add that the outcome of the simulation depends on the MSC Software module that is inputted.

### Historical partners with similar roots

Dr. Kaustubh Nande, director for Marketing for Indo Pacific Region at MSC Software, cited the importance of the collaboration. "The importance of this event clearly for the local standpoint is sort of (the) merging of two historical institutions with very common roots," he said referring to the two parties' similar beginnings in aerospace industry.

MSC Software started with MacNeal-Schwendler in 1965 for aspace program of the National Aeronautics and Space Administration (NASA).

FEATI University had its roots in aeronautics when it was established to provide mechanics and engineers for the maintenance and operation of the airline industry founded by Don Salvador and Dona Victoria.

MSC Software is part of Hexagon, a global leader in digital transformation with a proven heritage in quality and manufacturing technology. FEATI University is the Philippines' pioneer in aviation education and aeronautical engineering.

The CoE is expected to also offer regular short-term paid training programs for industry professionals with the content and duration tailored on respective industry's need aside from the regular offerings of paid MSC Proficiency Training Programs with Certification.

All this can be done as the CoE will have infrastructure facilities to run simulation and train students and professionals using the software of the company. FEATI will conduct the formal courses as a part of its curriculum for its students who will use the CoE facility for their research projects.

### Filipino scientist says physical tests takes time, costly

To produce trainers, the MSC will hold training programs for the university's faculty and certify them.

The tools from MSC Software such as PATRAN, NASTRAN, APEX, Adams, Easy 5, and newer suite of solutions are designed to enable affordable and faster virtual prototyping.

What virtual prototyping does is allow engineers to simulate the realistic behavior of the components or assembly under various conditions. The company's tools also help improve feasibility, reliability and implementation of new products to a large extent. They promote shorter time to the commercialization of products.

Meanwhile, Filipino astrophysicist Dr. Rogel Mari Sese, a guest at the MOA signing, welcomed the partnership between MSC Software and FEATI.

"In the aerospace engineering field, what we usually do really is when we do design we have to validate them with tests, and doing the physical tests takes time and costs a lot.

"But by doing or using simulation, you can shorten actually shortcut or shorten the process or make it less expensive but provides the same kind of results that are reliable and valid to the point the industry can rely on."

Sese, president of Regulus Spacotech, Inc. and head of the National Space Development Program (NSDP), said that's the reason for the simulation software: to help the aerospace industry progress by providing solutions that would enable them essentially to do their job much better and much faster at lesser cost.

"Right now, with new developments, especially with the upcoming Philippine Space Agency (PhilSA), we look forward to having more people who are trained especially in aerospace engineering.

"So, it helps they would know how the industry works, how it's being done in other countries, so that they can be competitive as well."

Balik Scientist engineer Vicente E. DyReyes, who is hosted by FEATI for the FEA Simulation program, emphasized the importance of creating a product that can compete in the world.

"My mission here is to make the Philippines competitive in the world. Their advantage abroad is they have a lot of tools," he said, as he pointed out that in terms of knowledge and skills Filipinos are at least at par with the best of them.

"We have the talents; the labor here is cheap."

DyReyes said the challenge is going from the present to the future. There is now the challenge to all the (Filipino) scientists to build the bridge between the present and the future." (SDN)

### President Duterte confers Philippine Quality Award to University of Mindanao

From page 27

Dr. Torres in a statement recognized the collective effort of everyone in the university involved in having the award come to fruition.

"Thank you #TeamUM for working hard for this highest quality award from the Philippine government in our pursuit of excellence. My sincerest thanks to the UM Board of Trustees, Administration Officers, College Deans, Department heads, Branch Directors, Faculty Members and Non-teaching employees for making this happen," he wrote in a social media post.





## President Rodrigo Duterte confers Philippine Quality Award to University of Mindanao

The most prestigious national recognition for organizational excellence was given to the University of Mindanao, represented by school president Dr. Guillermo P. Torres Jr, Wednesday afternoon in a ceremony

attended by Philippine President Rodrigo Duterte at Malacañang Palace. Accompanying Dr. Torres was his wife, Mrs. Elizabeth Torres, the UM board of directors, and UM heads of offices.

The Philippine Quality Award is

proof of the university's continued efforts to excel, not just in business processes, but in the services it provides.

According to the Department of Trade and Industry's website, the PQA is "not an award for product quality or service quality but for a quality management system which hinges on continuous improvement in the delivery of products and/or services, and provides a way of satisfying and responding to customers' needs and requirements," and applicants go through stringent assessment by accreditors following international standards of operation.

In fact, the PQA is on par with awards like the Baldrige Performance Excellence Program in the United States, touted as the only formal award for recognition given to both public and private businesses in the U.S. and only given by the U.S. President.

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**Through  
the Eye  
of the** 

PACU Christmas Fellowship (Novotel Araneta Center, Quezon City - December 4, 2018)





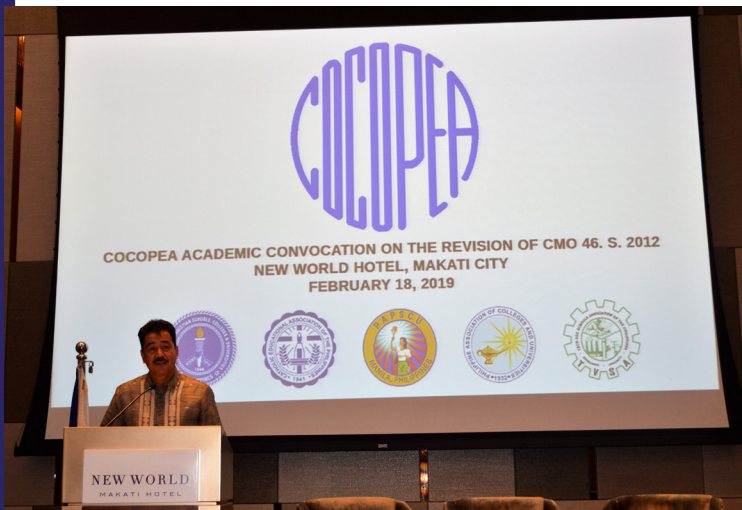
PACU Seminar on Emerging Leadership Training  
(University of Bohol, Tagbilaran City - January 17 - 18, 2019)



PACU Expanded Board Meeting (University of Bohol, Tagbilaran City - January 18, 2019)



COCOPEA Academic Convocation on the Revision of CMO  
(New World Hotel, Makati City - February 18, 2019)





PACU Regular Board Meeting (Richmonde Hotel, Pasig City - February 26, 2019)



PACU Regular Board Meeting (Astoria Plaza, Pasig City - March 26, 2019)



PACU Seminar Workshop on Creating a Culture of Institutional Excellence  
(Centro Escolar University, Manila - March 27 - 28, 2019)





COCOPEA Strategic Planning (Holiday Inn, Makati City - April 29, 2019)



PACU Expanded Board Meeting (Mapua University, Makati City - May 17, 2019)



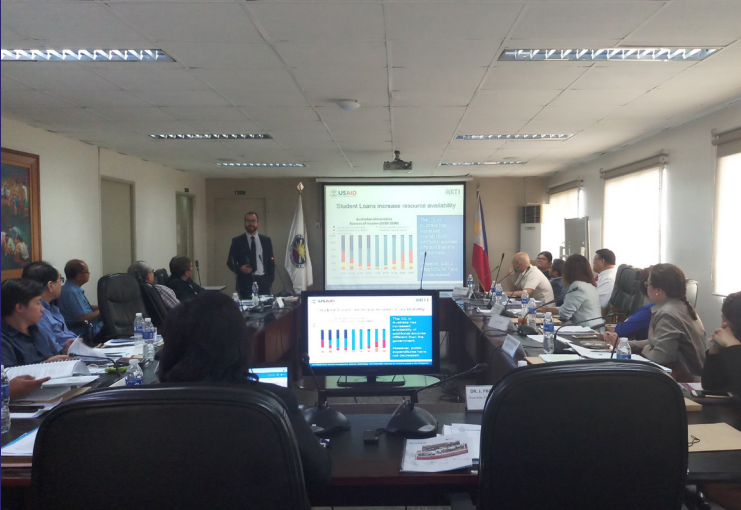
Round Table Discussion on the Long term Student Loan Program with CHED UNIFAST, COCOPEA, USAID STRIDE (RTI) and TWG Resource Persons (Makati, Diamond Hotel - May 21, 2019)







Presentation to the UNIFAST Board by the TWG led by Chair Dr. Vince Fabella, USAID STRIDE (RTI) on the output of the round table discussion on the Long Term Student Loan Program (CHED- May 23, 2019)



PEAC Trustees meeting with DepEd Secretary Leonor Briones and Execom (DepEd, Pasig City - May 24, 2019)



## PACU Newsletter

A project of the PACU Committee on Public Relations:

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