



Philippine Association of Colleges and Universities

Unit 601, Richmonde Plaza, San Miguel Avenue
Ortigas Centre, Pasig City
Telephone No: 638-5635 Telefax: 633-7627
E-mail: secretariat@pacu.org.ph
Website: pacu.org.ph

4 March 2019

COMMUNICATION

No. 23, s. 2018-2019

TO : ALL PACU MEMBER SCHOOLS

SUBJECT : ACADEMIC MANAGEMENT SEMINAR SERIES 2018 - 2019

The Philippine Association of Colleges and Universities (PACU) with the support of the Private Education Assistance Committee (PEAC) in delivering the Academic Management Seminar Series X for its member schools and non-PACU member schools.

PACU has partnered with the Center for Leadership and Change Inc. (CLCI), the Philippine partner of Franklin Covey to bring you the fourth seminar workshop in this series entitled ***“Creating a Culture of Institutional Excellence.”***

The seminar will be held on **March 27-28, 2019 at the Librada Avelino Auditorium, 2nd Floor MVH Building, Centro Escolar University- Manila.**

The seminar theme revolves around the question, “how can academic leaders foster a culture of excellence in their departments and other units?” The array of topics will include the following:

1. Harnessing a Culture of Excellence Among School Leaders (4 Roles of Leadership)
2. Leading Schools at the Speed of Trust
3. Principles of Effectiveness for School Administrators
4. Managing Millennial Educators
5. 4 Disciplines of Execution (4DX) in the School Setting
6. Developing a Culture of Leadership in Your School

Furthermore, the seminar workshop aims to achieve the following **objectives**:

1. For the participants to apply the essential principles of effectiveness that will affect how they lead their teams;
2. For the participants to identify, analyze how to better manage change and lead high-performing teams, with special emphasis on the millennial employees, to deliver results in a way that inspires trust.
3. For the participants to know the essential roles of a leader that lay the foundation in developing an effective leadership framework

Course Fee: P 3,000.00 (until March 15, 2019)
P 3,500.00 (Regular Rate)

The fee shall cover tuition, certificate, workshop materials, lunch, and coffee breaks.

Please make the check payable to the **Philippine Association of Colleges and Universities**.

Payment: You can either (1) send/mail the check to PACU at the above address, or (2) deposit payment directly to the following bank account and fax or email a copy of the deposit slip to PACU.

**PACU, Security Bank, San Miguel Avenue
Ortigas, Pasig Branch
S/A No. 0381-009093-002**

Enrollment: To confirm your slot, fill up and mail, e-mail or fax the attached reply slip to the PACU Secretariat. You may also come in as a walk-in participant.

Program: See Attached program and slip sheets

We hope you can participate this highly engaging and productive seminar workshop.

See you there!

Sincerely,


MS. LAURICE FAYE R. JUAREZ
Chair, Programs Committee


ENGR. BERNARD NICOLAS E. VILLAMOR
Co-chair, Programs Committee

Noted by:


DR. CAROLINE MARIAN S. ENRIQUEZ
President

Seminar Workshop on Creating a Culture of Institutional Excellence

March 27-28, 2019

Librada Avelino Auditorium, 2nd Floor MVH Building
Centro Escolar University- Manila

PROGRAMME

March 27, 2019 Wednesday

- 7:30am - 8:15am **Registration**
8:30am - 9:00am **Invocation**
 National Anthem
- Welcome Message**
Dr. Ma. Cristina D. Padolina
President, Centro Escolar University
- Opening Remarks**
Dr. Caroline Marian S. Enriquez
President, Philippine Association of Colleges and Universities
- Roll Call/Introduction of Participants**
Introduction of Keynote Speaker
Moderator
- 9:00am - 10:15am **Harnessing a Culture of Excellence Among School Leaders**
(4 Roles of Leadership)
Ms. Lirio Ongpin-Mapa
Vice President, Center for Leadership and Change Inc. (CLCI)
- 10:15am-10:30am Break
- 10:30am – 12:00nn **Leading Schools at the Speed of Trust**
Ms. Ma. Carmen Alcuaz-Reyes
Education Practice Leader, FranklinCovey Philippines
President, Center for Leadership and Change Inc. (CLCI)
- 12:00nn - 1:00pm Lunch
- 1:00pm - 2:30pm **Principles of Effectiveness for School Administrators**
Ms. Christine S. Javier
Head, Education Practice
FranklinCovey Philippines
- 2:30pm– 4:00pm **Managing Millennial Educators**
Mr. Xavier Paolo A. Reyes
Chief Operating Officer
Center for Leadership and Change Inc. (CLCI)

End of Day 1

March 28, 2019 Thursday

8:00am – 8:30 am

Registration
Synthesis of Day 1

8:30am – 10:00am

4 Disciplines of Execution (4DX) in the School Setting
Mr. Mennen M. Aracid
Ateneo Graduate School Professor
4DX Facilitator/Coach

10:00am – 11:30am

Developing a Culture of Leadership in Your School
Ms. Christine S. Javier
Head, Education Practice
Franklin Covey Philippines

11:30am – 12:00nn

Closing Remarks
Ms. Laurice Faye R. Juarez
Chair, PACU Programs Committee

Lunch

Distribution of Certificates

Seminar Workshop on Creating a Culture of Institutional Excellence

March 27-28, 2019

Librada Avelino Auditorium, 2nd Floor MVH Building

Centro Escolar University- Manila

REPLY SLIP

Name: _____

Designation: _____

School: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Signature: _____